

**GANDHI INSTITUTE OF ENGINEERING AND TECHNOLOGY UNIVERSITY, ODISHA, GUNUPUR
(GIET UNIVERSITY)**



B.B.A. (First Semester) Regular Examinations, January – 2025
**23BBAPC11004 – Principles and Practices of Management
(BBA)**

Time: 3 hrs

Maximum: 60 Marks

(The figures in the right hand margin indicate marks.)

PART – A**(2 x 5 = 10 Marks)**Q.1. Answer **ALL** questions

	CO #	Blooms Level
a. Describe scalar chain.	CO1	K2
b. What are the objectives of planning.	CO2	K1
c. Explain the importance of departmentalization.	CO3	K4
d. What are the functions of leadership.	CO4	K1
e. Explain the steps of controlling.	CO5	K4

PART – B**(8 x 5 = 40 Marks)**Answer **ALL** the questions

	Marks	CO #	Blooms Level
2. a. Distinguish between management and administration	4	CO1	K2
b. "Management is concerned with ideas, things and people." Justify	6	CO1	K2
(OR)			
c. Briefly write the Management Process.	4	CO1	K2
d. "Good managers are born, not made." Justify	6	CO1	K2
3.a. "Do planning is an important role of management yet it is not a remedy for all types of problems" Do you agree with the statement? explain	10	CO2	K4
(OR)			
b. Define planning and explain the objectives of planning	10	CO2	K3
4.a. Describe delegation and explain briefly the importance of delegation of authority.	10	CO3	K3
(OR)			
b. Explain through a suitable example how delegated authority may be extended to decentralized authority	10	CO3	K4
5.a. Explain leadership and elaborate the functions of a leader.	10	CO4	K2
(OR)			
b. Describe the different styles of leadership.	10	CO4	K1
6.a. Controlling is an indispensable function of management. Explain	5	CO5	K2
b. Explain the different types of control	5	CO5	K2
(OR)			
b. Write the steps of controlling.	5	CO5	K2
d. Define control. List out the requirements for effective control.	5	CO5	K2

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