

**GANDHI INSTITUTE OF ENGINEERING AND TECHNOLOGY UNIVERSITY, ODISHA, GUNUPUR
(GIET UNIVERSITY)**

M.B.A. (Third Semester) Regular Examinations, January – 2025

23MBAFM23031 – Financial Analytics

(MBA)



Time: 3 hrs

Maximum: 60 Marks

(The figures in the right hand margin indicate marks.)

PART – A

(2 x 5 = 10 Marks)

Q.1. Answer **ALL** questions

- | | CO # | Blooms
Level |
|---|------|-----------------|
| a. Discuss about importance of financial analytics in businesses. | CO1 | K2 |
| b. Discuss the concept of mathematical expectation in financial statistics. | CO2 | K2 |
| c. Write a short note on adjusting Stock splits. | CO3 | K1 |
| d. List out the components of the Markov-Switching Model. | CO4 | K1 |
| e. Write a short note on Momentum Indicators. | CO5 | K1 |

PART – B

(10 x 5 = 50 Marks)

Answer **ALL** questions

- | | Marks | CO # | Blooms
Level |
|---|-------|------|-----------------|
| 2. a. Describe the essential elements of financial health. How can they be measured using financial metrics? | 10 | CO1 | K2 |
| (OR) | | | |
| b. Explain the different types of financial analysis and their relevance in assessing a company's performance. | 10 | CO1 | K3 |
| 3.a. Briefly explain the various parameters of Blue Chip Companies with suitable examples | 5 | CO2 | 2 |
| b. Define mean, standard deviation (SD), and variance. How are these measures used to assess financial data? | 5 | CO2 | K2 |
| (OR) | | | |
| c. How can Excel built-in functions be utilized for financial analysis, and what are some key functions to know? | 10 | CO2 | K3 |
| 4.a. Discuss the key characteristics of bond investments, and how do they differ from stock investments. | 5 | CO3 | K2 |
| b. Explain the best practices for visualizing securities datasets, and how can visualization enhance financial analysis? | 5 | CO3 | K3 |
| (OR) | | | |
| c. Briefly discuss about ways of data importing through Excel. | 10 | CO3 | K2 |
| 5.a. Explain the concept of Auto-Regressive Moving Average (ARMA) processes. How are ARMA models used in time series forecasting? | 5 | CO4 | K2 |
| b. What is the Markov Regime Switching Model, and how does it differ from traditional time series models? | 5 | CO4 | K2 |
| (OR) | | | |
| c. From the given information of three portfolios with five stocks, examine Log returns: | 10 | CO4 | K3 |

Stock/Portfolio	P1	P2	P3
S1	100	125	140
S2	120	100	130
S3	50	80	95
S4	60	40	50
S5	140	150	120

Calculate:

i). Time additive but not portfolio additive

ii). Portfolio additive but not time additive

- 6.a. Dreher Brewery, a company operating in Hungary is a landlocked country in Central Europe, has today effected sales to an Indian FMCG company, the payment being due 6 months from the date of invoice. The invoice amount is 227 lakhs Hungarian Forint (HUF). At today's spot rate, it is equivalent to ₹53.92 lakhs. It is anticipated that the exchange rate will decline by 11% over the 6 months' period and in order to protect the HUF payments, the importer proposes to take appropriate action in the foreign exchange market. The 6 months' forward rate is presently quoted as 3.91 HUF per rupee. You are required to calculate the expected loss and to show how it can be hedged by a forward contract. 10 CO5 K4

(OR)

- b. Briefly discuss about Relative Strength Index (RSI). 5 CO5 K2
- c. Briefly discuss about Moving Average Convergence Divergence (MACD). 5 CO5 K2

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