



GIET UNIVERSITY, GUNUPUR – 765022
M. B. A (Fourth Semester) Examinations, May – 2024
21MBAIT24003 - Decision Support System and MIS

Time: 3 hrs

Maximum: 70 Marks

(The figures in the right hand margin indicate marks.)

PART – A**(2 x 10 = 20 Marks)**Q.1. Answer **ALL** questions

	[CO #]	Blooms Level
a. Differentiate between information and knowledge	CO1	K4
b. What are the common characteristics' of DSS?	CO1	K1
c. What are the components of GDSS?	CO1	K1
d. State the purpose of What If analysis	CO2	K1
e. Define open system	CO3	K2
f. What is Business Intelligence?	CO1	K1
g. What are the components of Information system?	CO2	K1
h. State the importance of MMIS	CO2	K1
i. Define system analysis and design	CO1	K2
j. Name the stages of SDLC	CO1	K1

PART – B**(10 x 5=50 Marks)**Answer **ANY FIVE** the questions

	Marks	[CO #]	Blooms Level
2. a. Discuss the benefits and limitations of DSS.	5	CO2	K2
b. Why is a DSS a powerful tool for Decision makers?	5	CO3	K1
3.a. How to build a model driven DSS?	5	CO1,CO2	K1
b. Distinguish between static and Dynamic models.	5	CO3	K4
4. a. Describe Simon's decision making model	5	CO3	K2
b. What is KMS? State its purpose	5	CO3	K1
5.a. Define Business Analytics. State its applications.	5	CO2	K2
b. What is competitive intelligence? State its characteristics.	5	CO2	K1
6. a. Describe the steps involved in systems development life cycle.	5	CO2	K2
b. Discuss the characteristics and benefits of GDSS.	5	CO2	K2
7.a. State the importance of HRIS.	5	CO2	K1
b. Describe various types of data ware house.	5	CO2	K2
8. a. What is a Knowledge base? What is its role in a DSS?	5	CO1	K1
b. Discuss various components of Business intelligence	5	CO3	K2

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