GIET UNIVERSITY, GUNUPUR – 765022

M. B. A (Third Semester) Regular Examinations, January – 2024

21MBAOM23001 – Supply Chain And Logistics Management

Time: 3 hrs   Maximum: 60 Marks

(The figures in the right hand margin indicate marks.)

PART – A   (2 x 10 = 20 Marks)

Q.1. Answer *ALL* questions

		CO #	Blooms Level
a.	What is supply chain network?	CO3	L1
b.	How are firms core processes identified?	CO2	L2
c.	What is the origin of logistics management?	CO4	L1
d.	Define logistics.	CO2	L2
e.	Explain the concept of physical distribution.	CO3	L2
f.	What is third party logistics?	CO5	L1
g.	Define warehousing.	CO2	L1
h.	What is transportation management?	CO3	L3
i.	What are the types of logistics management?	CO4	L1
j.	Define supply chain integration.	CO3	L3

PART – B   (8 x 5 = 40 Marks)

Answer ALL questions

		Marks	CO #	Blooms Level
2. a.	Explain the objectives of supply chain management.	8	CO2	L1
	(OR)			
b.	Discuss the different types of supply chain management.	8	CO4	L3
3.a.	What are some ways that a firm such as Wal-Mart from out sourcing decisions?	8	CO1	L1
	(OR)			
b.	Discuss the major challenges that must be overcome to manage supply chain Successfully.	8	CO2	L1
4.a.	What are world class supply chains and how does location influence these supply chains?	8	CO3	L2
	(OR)			
b.	Identify factors influencing supply chain network decisions.	8	CO4	L2
5.a.	Discuss how IT plays a crucial role in an effective and value added SCM practising firm.	8	CO1	L1

(OR)

b. Explain the different models of inventory used by warehouses to effectively stock the goods.   8   CO2   L3

6.a. What role does forecasting play in the supply chain of a build-to-order manufactures such as dell?   8   CO1   L2

(OR)

b. How to manage the technical challenges of supply chain management?   8   CO2   L1

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