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GIET UNIVERSITY, GUNUPUR - 765022
M. B. A (Second Semester Regular) Examinations, May - 2024
23MBAPC12001 - Entrepreneurship & Small Scale Business

Time: 3 hrs

Maximum: 60 Marks

(The figures in the right hand margin indicate marks.)

PART – A**(2 x 5 = 10 Marks)**Q.1. Answer **ALL** questions

- | | CO # | Blooms Level |
|---|------|--------------|
| a. Define rural-entrepreneurship. | CO1 | K1 |
| b. What is women entrepreneurship? | CO2 | K1 |
| c. What do you mean by permanent registration? | CO4 | K1 |
| d. List the state & central level institution that promotes entrepreneurship. | CO5 | K1 |
| e. Contrast the cause of sickness. | CO5 | K4 |

PART – B**(10 x 5 = 50 Marks)**Answer **ALL** the questions

- | | Marks | CO # | Blooms Level |
|---|-------|------|--------------|
| 2. a. Define entrepreneur. Discuss the characteristics associated to become a Successful Entrepreneur. | 10 | CO1 | K2 |
| (OR) | | | |
| b. Explain the challenges and issues faced by the modern entrepreneurs. | 10 | CO2 | K2 |
| 3.a. Define small business enterprises. Discuss the role of small business enterprise to strengthen the economy of a nation. | 10 | CO2 | K2 |
| (OR) | | | |
| b. Discuss the various strategies to become a successful women entrepreneur. | 10 | CO5 | K2 |
| 4.a. Discuss the role of various agencies which regulate and certify the small-scale industries. | 10 | CO3 | K2 |
| (OR) | | | |
| b. Explain on the formalities associated with the setting up of a small business unit. | 10 | CO4 | K2 |
| 5.a. Why the rural enterprises are sicker in comparison to urban? Discuss. | 10 | CO4 | K2 |
| (OR) | | | |
| b. Explain the concept of break-even analysis. Elucidate the role of BEA for sustainable business. | 10 | CO5 | K2 |
| 6.a. Design a project report on crusher industry and prepare the cost analysis. | 10 | CO6 | K6 |
| (OR) | | | |
| b. Develop a project report of a cement brick industry and find out the break even point when fixed cost is Rs. 5,00,000 and selling price per unit Rs. 60.00 and variable cost Rs. 10.00 | 10 | CO6 | K6 |

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