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GIET UNIVERSITY, GUNUPUR - 765022
M.B.A (First Semester) Regular Examinations, January - 2024
23MBAPC11007 - Organisational Behaviour

Time: 3 hrs

Maximum: 60 Marks

(The figures in the right hand margin indicate marks)

PART – A**(2 x 5 = 10 Marks)**

	CO #	Blooms Level
Q.1. Answer ALL questions		
a. Role of Attitude in Organisational behaviour.	CO1	K2
b. Define Group Cohesiveness	CO2	K1
c. Explain ERG theory of motivation.	CO3	K2
d. Define Organizational Culture.	CO4	K1
e. Organizational change is essential, justify.	CO5	K3

PART – B**(10 x 5 = 50 Marks)**

	Marks	CO #		Blooms Level
<u>Answer ALL questions</u>				
2. a. What is the importance of organizational behaviour in an Organisation?	5	CO1		K2
b. Describe how attitudes are formed. What are the barriers to changing attitude?	5	CO1		K1
(OR)				
c. How does sensation differ from perception? How do external factor affect perception?	5	CO1		K2
d. What is the Herzberg's two-factor theory of motivation?	5	CO1		K3
3.a. What do you mean by motivation? Discuss the Adams equity theory of motivation.	5	CO2		K2
b. Identify the factors that influence group behaviour	5	CO2		K1
(OR)				
c. Define Leadership. What are the styles of leadership?	5	CO2		K2
d. Leadership style changes according to the situation how can you explain through Hersey and Blanchard's situational theory.	5	CO2		K1
4.a. Define Conflict. Explain five stage Conflict Process	5	CO3		K2

b. Define job satisfaction and what are the parameters taken into consideration for job satisfaction.	5	CO3	K4
(OR)			
c. Discuss different types of groups.	5	CO3	K2
d. Why do people join Group?	5	CO3	K1
5.a. How do organizations go about sustaining their cultures?	5	CO4	K2
b. What is stress and discuss the causes of stress?	5	CO4	K1
(OR)			
c. "Organisational Change is never ending process". Why justify the statement?	5	CO4	K2
d. Discuss errors of perception.	5	CO4	K4
6.a. Discuss the major external and internal forces for change in organization.	5	CO5	K3
b. What are the key components of organisational culture?	5	CO5	K4
(OR)			
c. Discuss McKynsey 7S Model.	5	CO5	K2
d. What makes you more comfortable in workplace give valuable suggestion.	5	CO5	K4

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