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GIET UNIVERSITY, GUNUPUR – 765022

B. Tech (Eight Semester – Regular) Examinations, April– 2024

BOECV8030– Entrepreneurship Development

(Civil)



Time: 3 hrs

Maximum: 70 Marks

The figures in the right hand margin indicate marks.

PART – A: (Multiple Choice Questions)

(1 x 10 = 10 Marks)

Q.1. Answer **ALL** questions

- | | [CO#] | [PO#] |
|--|-------|-------|
| a. SIDBI was set up as a subsidiary of_____. | CO2 | PO6 |
| i. IDBI | | |
| ii. IFCI | | |
| iii. ICICI | | |
| iv. SFC | | |
| b. Which of these is not a type of entrepreneurship? | CO4 | PO9 |
| i. Small business entrepreneurship | | |
| ii. Large scale entrepreneurship | | |
| iii. Scalable entrepreneurship | | |
| iv. Intrapreneurship | | |
| c. PERT stands for _____. | CO1 | PO8 |
| i. Programme Evaluation and Research Techniques. | | |
| ii. Project Evaluation and Review Techniques. | | |
| iii. Programme Evaluation and Review Techniques. | | |
| iv. Project Evaluation and Research Techniques. | | |
| d. An entrepreneur who is the owner of more than one business is called | CO3 | PO11 |
| i. Portfolio Entrepreneur | | |
| ii. Corporate Entrepreneur | | |
| iii. Intrapreneur | | |
| iv. None of the above | | |
| e. What is the purpose of a feasibility study for starting a new venture? | CO4 | PO8 |
| i. Exploring for potential customers | | |
| ii. To understand if there are any barriers to success | | |
| iii. Estimate sales | | |
| iv. None of the above | | |
| f. Entrepreneurship Development Program is helpful for | CO2 | PO6 |
| i. First-generation entrepreneurs | | |
| ii. Future generation entrepreneurs | | |
| iii. Existing Entrepreneurs | | |
| iv. None of the above | | |
| g. Which industrial sector tends to naturally promote small-scale businesses and Entrepreneurship, and generally has lower barriers to market entry? | CO1 | PO9 |
| i. Service. | | |
| ii. Manufacturing. | | |
| iii. Distribution. | | |
| iv. Agriculture. | | |
| h. Which among these is a money manager who is involved in making risk investments from equity capital with the objective of gaining better returns? | CO3 | PO6 |
| i. Entrepreneur | | |
| ii. Buyer | | |
| iii. Businessperson | | |
| iv. Venture capitalist | | |
| i. Which of the following factors would not be included in a PESTLE analysis? | CO1 | PO11 |
| i. Government re-cycling policy. | | |
| ii. Competitor activity. | | |
| iii. Proposed reduction in interest rates. | | |
| iv. Demographic changes. | | |

- j. Which of the following is the reason for business failure _____. CO5 PO6
- Lack of market research.
 - Poor financial control.
 - Poor management.
 - All the above.

PART – B: (Short Answer Questions)

(2 x 10 = 20 Marks)

Q.2. Answer ALL questions

	[CO#]	[PO#]
a. Describe the functions of Entrepreneur.	CO2	PO6
b. Differentiate between Entrepreneur Vs Manager.	CO1	PO6
c. Differentiate between Entrepreneur Vs Entrepreneurship.	CO3	PO8
d. What are the barriers to entrepreneurship? Explain.	CO2	PO9
e. What is Business Opportunity?	CO4	PO11
f. What are the Government Policies for small scale enterprises?	CO1	PO6
g. Why does an entrepreneur need feasibility plan ?	CO5	PO8
h. What is Intrapreneurship?	CO2	PO11
i. State any three objectives of preparing a Project Report. To identify the requirement of the resources.	CO3	PO9
j. What is project identification?	CO1	PO8

PART – C: (Long Answer Questions)

(10 x 4 = 40 Marks)

Answer ALL questions

	Marks	[CO#]	[PO#]
3. a. “Entrepreneurs are made or born.” Give your views.	5	CO3	PO8
b. “Determination of cost is an important function of an Entrepreneur”? Explain.	5	CO2	PO9
(OR)			
c. Explain the role of Entrepreneurial Development Programme (EDP) to manage the problems faced by entrepreneurs.	5	CO1	PO6
d. Explain various sources of finance for entrepreneurs in India.	5	CO5	PO8
4. a. What are the responsibilities of social enterprise?	5	CO2	PO11
b. Write a note on Technological feasibility	5	CO3	PO9
(OR)			
c. Explain different forms of ownership.	5	CO4	PO11
d. Explain SME funding i.e. sources of finance for SMEs.	5	CO1	PO8
5. a. What are Small Scale Industries? Describe the role of Small-scale industries in Indian Economy?	5	CO3	PO8
b. Define meaning and concept of Enterprise.	5	CO2	PO9
(OR)			
c. What is the need and significance of entrepreneurship?	5	CO1	PO6
d. Write the functions and characteristics of entrepreneur.	5	CO5	PO8
6. a. What is Small Scale Industries?	5	CO2	PO11
b. What is the need and significance of entrepreneurship?	5	CO3	PO9
(OR)			
c. What is the status of women entrepreneurs in contemporary business? Illustrate with examples.	5	CO4	PO8
d. Write the characteristics of successful entrepreneur.	5	CO1	PO11

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