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# GIET UNIVERSITY, GUNUPUR – 765022

B. Tech (Seventh Semester – Regular) Examinations, November – 2023

## BOEME7030 - Intellectual Property Rights

(Mechanical)

Time: 3 hrs

Maximum: 70 Marks

### Answer ALL Questions

The figures in the right hand margin indicate marks.

#### PART – A: (Multiple Choice Questions)

(1 x 10 = 10 Marks)

##### Q.1. Answer ALL questions

- |   | [CO#] | [PO#] |
|---|-------|-------|
| a. A trade mark is registerable if it is                        | CO1   | PO10  |
| (i) Similar   |       |       |
| (ii) Deceptive  |       |       |
| (iii) Identical   |       |       |
| (iv) Distinctive  |       |       |
| b. 'Google' comes under which of the following marks?           | CO1   | PO8   |
| (i) Suggestive Mark   |       |       |
| (ii) Fanciful Mark  |       |       |
| (iii) Descriptive Mark  |       |       |
| (iv) Generic Mark   |       |       |
| c. Author of Musical Work                                       | CO2   | PO12  |
| (i) Composer  |       |       |
| (ii) Lyricist   |       |       |
| (iii) Producer  |       |       |
| (iv) Singer   |       |       |
| d. Protection of Patent In India is _____ from date of filling. | CO1   | PO8   |
| (i) 10  |       |       |
| (ii) 25   |       |       |
| (iii) 20  |       |       |
| (iv) 15   |       |       |
| e. Which of the following is not a tradeseecret?                | CO1   | PO12  |
| (i) Positive Information  |       |       |
| (ii) Financial Information                                      |       |       |
| (iii) Negative Information                                      |       |       |
| (iv) Scientific Information                                     |       |       |
| f. Work of IP Audit   | CO3   | PO8   |
| (i) enhance IP  |       |       |
| (ii) put unused IPs in work                                     |       |       |
| (iii) preserves IP  |       |       |
| (iv) All of these   |       |       |
| g. Madrid System works for protection for                       | CO3   | PO8   |
| (i) Trademark   |       |       |
| (ii) Copyright  |       |       |
| (iii) Patent  |       |       |
| (iv) Trade secret   |       |       |
| h. Paris Convention is administered by                          | CO1   | PO12  |
| (i) WIPO  |       |       |
| (ii) INTA   |       |       |
| (iii) WTO   |       |       |
| (iv) None of above  |       |       |
| i. Intangible creation of human intellect is called as          | CO1   | PO8   |
| (i) IP  |       |       |
| (ii) IPR  |       |       |
| (iii) IP and IPR  |       |       |
| (iv) None of above  |       |       |
| j. Patent is a form of  | CO2   | PO12  |
| (i) Tangible Property   |       |       |
| (ii) Intangible Property  |       |       |
| (iii) Intellectual Property                                     |       |       |
| (iv) None   |       |       |

#### PART – B: (Short Answer Questions)

(2 x 10 = 20 Marks)

##### Q.2. Answer ALL questions

- |  | [CO#] | [PO#] |
|--|-------|-------|
| a. Differentiate Intellectual Property and its rights. | CO1   | PO8   |

b. How suggestive mark is different from descriptive mark?	CO1	PO12
c. Express the importance of Copyright protection.	CO3	PO8
d. List out the different types of patents.	CO1	PO8
e. Which elements can be called as tradeseecret?	CO1	PO8
f. List the advantages of tradeseecret over other IPs.	CO1	PO8
g. What is the major principle of international treaties for protection of IPs?	CO1	PO12
h. Differentiate shrink-wrap and click-wrap license.	CO3	PO8
i. What is the reason for search of trademark before registration?	CO1	PO8
j. Differentiate provisional application and complete application.	CO2	PO10

**PART – C: (Long Answer Questions)**

**(10 x 4 = 40 Marks)**

Answer ALL questions

	Marks	[CO#]	[PO#]
3. a. Summarise the protectable matter of trademark.	5	CO1	PO8
b. Explain the importance of trademark registration.	5	CO1	PO8
(OR)			
c. Explain the importance of Intellectual Property rights.	5	CO1	PO8
d. Illustrate the types of trademarks with examples.	5	CO2	PO8
4. a. Describe the works not protected under copyright.	5	CO2	PO8
b. Summarise the different types of patent application.	5	CO2	PO10
(OR)			
c. Write short notes on First Sale Doctrine.	5	CO3	PO8
d. Discuss Joint Work and Work Made for Hire.	5	CO2	PO8
5. a. Explain the ways to protect trade secret.	10	CO3	PO8
(OR)			
b. Discuss defences and remedies of misappropriation.	10	CO4	PO8
6. a. How can we prevent copyright infringement?	5	CO4	PO8
b. What are the actions against the copyright infringement?	5	CO3	PO8
(OR)			
c. How Paris Convention and PCT protect the patent worldwide?	5	CO3	PO8
d. What are the activities which do not contribute patent infringement?	5	CO3	PO8

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