

--	--	--	--	--	--	--	--	--	--



**GIET UNIVERSITY, GUNUPUR – 765022**  
**B. B. A (Fourth Semester) Examinations, May- 2024**  
**21BBAPC24002 - Fundamentals of Entrepreneurship**

Time: 3 hrs

Maximum: 60 Marks

(The figures in the right hand margin indicate marks.)

**PART – A****(2 x 10 = 20 Marks)**Q.1. Answer *ALL* questions

- a. Write the types of entrepreneurs.
- b. What is entrepreneur mobility?
- c. List the entrepreneurial culture characteristics
- d. NIESBUD
- e. Who is a women entrepreneur?
- f. What is a project report?
- g. EDII
- h. What is meant by entrepreneurial motivation?
- i. Entrepreneur, Entrepreneurship and Enterprise
- j. List out the phases of EDP

**PART – B****(8 x 5=40 Marks)**Answer ANY FIVE the questions

	Marks	CO #	Blooms Level
2. a. Define 'Entrepreneur' and describe the characteristics of an entrepreneur.	8	CO1	K2
(OR)			
b. How to develop the entrepreneurial competencies? Explain.	8	CO1	K2
3.a. Critically evaluate McClelland's theory of need achievement.	8	CO2	K5
(OR)			
b. Explain the role of entrepreneurship in economic development.	8	CO2	K5
4.a. Describe the role of women entrepreneurship in India.	8	CO3	K2
(OR)			
b. Distinguish between the agricultural and industry entrepreneurship.	8	CO3	K4
5.a. How to scan the environment? Explain.	8	CO4	K2
(OR)			
b. Elaborate the ideas to start a new business in detail.	8	CO4	K3
6.a. Discuss the objectives and need of EDP.	8	CO5	K2
(OR)			
b. Explain the steps involved for EDP evolution.	8	CO5	K2

-- End of Paper ---