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GIET UNIVERSITY, GUNUPUR - 765022

B. B. A (Second Semester Regular) Examinations, May - 2024 23BBAPC12005 - Organisational Behaviour

Time: 3 hrs

Maximum: 60 Marks

(The figures in the right hand margin indicate marks.)

PART - A

(2 x 10 = 20 Marks)

Q.1. Answer **ALL** questions

	CO #	Blooms Level
a. List the importance of studying OB.	CO1	K2
b. What are the management functions.	CO1	K2
c. Define Motivation.	CO2	K2
d. What is perception? Explain its importance to OB.	CO2	K2
e. Explain ERG theory.	CO3	K2
f. What do you understand by group dynamics	CO3	K2
g. Difference between Intra-personal and Interpersonal Conflict.	CO4	K2
h. Differentiate leader and manager.	CO4	K2
i. Define the term work specialisation.	CO5	K2
j. What is the term departmentalization?	CO5	K2

PART - B

(8 x 5 = 40 Marks)

Answer ALL the questions

	Marks	CO #	Blooms Level
2. a. Explain the nature and scope of OB. Explain the organizational behaviour models. (OR)	8	CO1	K3
b. Do u think knowledge of human behaviour really impacts organisational behaviour. Justify with suitable example.	8	CO1	K5
3.a. Describe Stages of Maslow's need hierarchy theory. (OR)	8	CO2	K4
b. Narrate the concept of Fredrick Herzberg two factor theory.	8	CO2	K4
4.a. Define learning instrumental and cognitive learning theory. (OR)	8	CO3	K3
b. Why do people join group? "Individual efforts are more effective then group efforts" comment.	8	CO3	K4
5.a. Discuss the situational theory of leadership. (OR)	8	CO4	K4
b. "Leaders are born & not made". Discuss.	8	CO4	K4
6.a. Why work specialization plays an important role in job performance. (OR)	8	CO5	K4
b. Write short notes	4+4	CO5	K4
(i) Organisational structure			
(ii) Organisational culture			

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