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**GIET UNIVERSITY, GUNUPUR - 765022**  
**B. B. A (First Semester) Regular Examinations, January - 2024**  
**23BBAPC11004 - Principles and Practices of Management**

Time: 3 hrs

Maximum: 60 Marks

(The figures in the right hand margin indicate marks.)

**PART – A****(2 x 10 = 20 Marks)**Q.1. Answer **ALL** questions

	CO #	Blooms Level
a. Explain the functions of management.	CO1	K4
b. “who is the father of scientific management and what are the principles made by him” Discuss.	CO1	K3
c. Discuss the advantages of planning.	CO2	K2
d. Describe disadvantages of planning.	CO2	K3
e. What are the importance of staffing.	CO3	K1
f. Describe the principles of organizing.	CO3	K4
g. Explain Styles of leader.	CO4	K2
h. Difference between leadership and management.	CO4	K4
i. Differentiate between planning and controlling.	CO5	K4
j. Write some features of controlling.	CO5	K1

**PART – B****(8 x 5 = 40 Marks)**Answer **ALL** the questions

	Marks	CO #	Blooms Level
2. a. Express contribution of FW Taylor.	8	CO1	K4
(OR)			
b. Analyse success of an organization largely depends upon its management explain it.	8	CO1	K5
3.a. Explain the process of management by objectives.	8	CO2	K4
(OR)			
b. Discuss how 'planning facilitates decision making'.	8	CO2	K2
4.a. "Authority can be deleted but not accountability". Explain.	8	CO3	K4
(OR)			
b. Explain briefly the functions of staffing.	8	CO3	K2
5.a. Describe autocratic and democratic with an example.	8	CO4	K3

(OR)

- b. What is the importance of effective communication in leadership? 8 CO4 K1
- i) It helps maintain control over subordinates.
  - ii) It minimizes conflicts and disagreements.
  - iii) It ensures compliance with rules and regulations.
  - iv) All of the above
- Justify your answer

- 6.a. Define controlling and write its features. 8 CO5 K2

(OR)

- b. State any five points that highlight the importance of controlling. 8 CO5 K5

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