

--	--	--	--	--	--	--	--	--	--



GIET UNIVERSITY, GUNUPUR - 765022

B. B. A (First Semester) Regular Examinations, January - 2024

23BBAPC11001 - Introduction to Business

Time: 3 hrs

Maximum: 60 Marks

(The figures in the right hand margin indicate marks.)

PART – A

(2 x 10 = 20 Marks)

Q.1. Answer **ALL** questions

	CO #	Blooms Level
a. Distinguish between trade and business.	CO1	K4
b. Write any few purposes of business organisation.	CO2	K1
c. Write any two differences between sole proprietorship and partnership.	CO3	K4
d. What are the benefits of remaining as a sole proprietor?	CO2	K1
e. Define the term shareholder in the context of joint stock company.	CO1	K2
f. Define statutory company	CO5	K2
g. What are the kinds of companies?	CO4	K2
h. Define functional organisation structure.	CO3	K2
i. Write any two advantages of line and staff organization.	CO4	K1
j. Define budget.	CO1	K2

PART – B

(8 x 5 = 40 Marks)

Answer **ALL** the questions

	Marks	CO #	Blooms Level
2. a. What are the successful qualities of a businessman? Explain it briefly.	8	CO2	K1
(OR)			
b. Define business and write some objectives of business organisation.	8	CO3	K2
3.a. Explain the differences between public and private company.	8	CO1	K3
(OR)			
b. What are the forms of business organisation?	8	CO4	K1
4.a. What is joint stock company? Write some features of joint stock company.	8	CO5	K3
(OR)			
b. Define co-operative society and mention any four characteristics of it.	8	CO1	K2
5.a. Write the difference between formal and informal organization.	8	CO2	K3
(OR)			

- | | | | | |
|------|---|---|-----|----|
| b. | Explain briefly the types of organisation structure. | 8 | CO3 | K1 |
| 6.a. | Explain the merits and de-merits of partnership firm. | 8 | CO2 | K1 |

(OR)

- | | | | | |
|----|---|---|-----|----|
| b. | Define company and explain the different types companies. | 8 | CO4 | K3 |
|----|---|---|-----|----|

--- End of Paper ---