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Time: 3 hrs

**GIET UNIVERSITY, GUNUPUR – 765022**  
M. B. A (Third Semester) Examinations, February – 2023  
**21MBARM23002 - Industry and Agri-Business**

Maximum: 60 Marks

(The figures in the right hand margin indicate marks.)

**PART – A****(2 x 10 = 20 Marks)**Q.1. Answer **ALL** questions

	CO #	Blooms Level
a. Define Budgeting?	2	1
b. What is Economic development?	3	2
c. Explain Managerial characteristics?	4	1
d. What is Marketing mix?	1	3
e. Define Farm sector?	2	2
f. What is Decision making?	1	1
g. Define Project management?	3	1
h. What is Agri -business management?	4	2
i. Explain Planner?	2	3
j. What is an Economic system?	1	1

**PART – B****(8 x 5 = 40 Marks)**Answer **ALL** questions

	Marks	CO #	Blooms Level
2. a. Write about overview of Indian Political and economic system and their role in agri business development?	8	4	3
(OR)			
b. Discuss the role of agri business management in the development of Indian economy?	8	2	2
3.a. Write about process and types of sound planning?	8	3	1
(OR)			
b. Define a plan. Discuss the features and structure of agri business?	8	2	2
4.a. An agri business manager can improve the economic infrastructure of farming economy. Comment on it?	8	1	1
(OR)			
b. Discuss the procedure and constraints for setting up agro based industry in odisha?	8	3	1
5.a. How did land reforms in some parts of the country help to improve the socio-economic conditions of marginal and small farmers?	8	4	2
(OR)			
b. What are the main constraints in transport and marketing of agricultural produce in India?	8	3	2
6.a. How far is the Integrated Farming System (IFS) helpful in sustaining agricultural production?	8	4	3
(OR)			
b. Elaborate on the impact of the National Watershed Project in increasing agricultural production from water-stressed areas?	8	1	3

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