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GIET UNIVERSITY, GUNUPUR – 765022
M. B. A (Third Semester) Examinations, February – 2023
21MBARM23001 - Strategies for Sustainable Rural Development

Time: 3 hrs

Maximum: 60 Marks

(The figures in the right hand margin indicate marks.)

PART – A**(2 x 10 = 20 Marks)**Q.1. Answer **ALL** questions

	CO #	Blooms Level
a. Define Sustainable development.	2	2
b. Name the key initiatives required for infrastructural development in rural areas.	3	3
c. Write the concept of rural credit.	3	2
d. Define the role of leadership in rural community.	3	3
e. Write any four policy of Strategic management.	1	2
f. Write the characteristics of rural community.	3	2
g. Define rural credit market.	3	3
h. Write the features of participatory development.	2	2
i. Define Green revolution.	2	3
j. Write the concept of Strategic management.	1	2

PART – B**(8 x 5 = 40 Marks)**Answer ALL questions

	Marks	CO #	Blooms Level
2. a. Briefly explain the process of strategic management. (OR)	8	2	2
b. Describe informal sources of credit in rural India.	8	3	3
3.a. Discuss the hierarchy of strategies. (OR)	8	2	2
b. Define Community leadership and explain the role of leadership in promoting rural development.	8	3	3
4.a. Write the roles and functions of rural strategies for rural development. (OR)	8	3	3
b. Discuss the efforts has the Government made for rural development.	8	3	4
5.a. Describe major indicators of Rural development. (OR)	8	3	4
b. Discuss different environmental appraisal techniques.	8	2	2
6.a. Define Strategy. Explain its roles and functions (OR)	8	2	2
b. Explain the rural development programmes in India.	8	3	3

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