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GIET UNIVERSITY, GUNUPUR – 765022
M. B. A (Third Semester) Examinations, February – 2023
21MBAOM23001 - Supply Chain and Logistic Management

Time: 3 hrs

Maximum: 60 Marks

(The figures in the right hand margin indicate marks.)

PART – A**(2 x 10 = 20 Marks)**Q.1. Answer **ALL** questions

- a. What is Logistics Management?
- b. What do You understand by Affreightment?
- c. Can you differentiate between Indirect & Direct Distribution Channels?
- d. What in outbound logistics?
- e. Explain the application of SKU for inventories.
- f. Explain what is ASN (Advance Shipping Notice)?
- g. What is cross docking?
- h. What does a bill of lading include?
- i. Export declaration?
- j. What are the kinds of warehousing?

PART – B**(8 x 5 = 40 Marks)**Answer **ALL** questions

Marks

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| 2. a. What are the functions of logistics management? | 8 |
| (OR) | |
| b. Explain the Bull whip effect in supply chain? | 8 |
| 3.a. Discuss the role of manager in supply chain management? | 8 |
| (OR) | |
| b. From health and safety point what are things to be taken care while warehouse transportation? | 8 |
| 4.a. What are the main supply chain challenges companies faces today? | 8 |
| (OR) | |
| b. Explain the Importance of SCM? | 8 |
| 5.a. Explain the concept of logistic management? | 8 |
| (OR) | |
| b. What are the major transportation issues in warehousing? | 8 |
| 6.a. What does a bill of lading include? | 8 |
| (OR) | |
| b. Explain how to organize storage area for bulk items? | 8 |

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