



GIET UNIVERSITY, GUNUPUR – 765022

M. B. A (First Semester) Examinations, February - 2023

21MBAPC11007 – Organizational Behaviour

Time: 3 hrs

Maximum: 60 Marks

$(2 \times 10 = 20 \text{ M})$	arks)		
	$(2 \times 10 = 20 \text{ Marks})$		
CO #	Blooms Level		
CO1	K2		
CO2	K1		
CO1	K2		
CO2	K1		
CO3	K1		
CO4	K2		
CO4	K2		
CO3	K1		
CO3	K3		
CO3	K1		
	CO1 CO2 CO1 CO2 CO3 CO4 CO4 CO3 CO3		

PART – B

(8 x 5 = 40 Marks)

Answer ALL the questions		Marks	CO #	Blooms Level	
2. a.	What are the various sources of attitude formation?	8	CO1	K1	
	(OR)				
b.	Explain the Figure ground, Perceptual grouping and perceptual context with suitable examples.	8	CO2	K2	
3.a.	Identify the five stages of group development.	8	CO2	K3	
	(OR)				
b.	Identify the factors that influence group behaviour	8	CO3	K1	
4.a.	Explain Maslow's need hierarchy theory of motivation.	8	CO2	K3	
	(OR)				
b.	What is the Herzberg's two-factor theory of motivation?	8	CO2	K2	
5.a.	Define organizational culture? What are the type of organizational culture?	8	CO2	K3	
	(OR)				
b.	Define the role of workforce spirituality in an organization.	8	CO1	K2	
6.a.	Define Lewin's classic three-step model of the change process	8	CO3	K1	
	(OR)				
b.	What are the forces that resist to change process in an organization?	8	CO1	K1	
End of Paper					