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GIET UNIVERSITY, GUNUPUR – 765022

M. B. A (First Semester) Examinations, February – 2023

21MBAPC11001 – Principles and Practices of Management

Time: 3 hrs

Maximum: 60 Marks

AR 21

(The figures in the right hand margin indicate marks.)

P	ART – A	(2 x 10 = 20 Marks)		
Q.1	. Answer ALL questions	CO #	Blooms Level	
a.	Define Management ?	1	1	
b.	What do you mean by Rule of thumb?	1	2	
c.	Define programmes and budgeting ?	2	1	
d.	Difference between strategic planning and tactical planning ?	2	4	
e.	What is staff authority ?	3	2	
f.	What is meant by delegation of authority?	3	2	
g.	Write the abbreviation of HRA ?Write its importance ?	4	2	
h.	Explain Break even analysis ?	4	2	
i.	What is unity of command ?	1	2	
j.	Difference between internal coordination and external coordination?	4	4	
PART – B		(8 x 5 = 40 Marks)		

Answer ALL the questions			CO #	Blooms Level
2. a.	Discuss the nature and scope of management ?	8	1	2
	(OR)			
b.	Explain Taylor principle of scientific management ?	8	1	2
3.a.	Describe different steps involved in planning process ?	8	2	2
	(OR)			
b.	Briefly explain different types of planning ?	8	2	2
4.a.	Difference between formal organisation and informal organisation ?	8	3	4
	(OR)			
b.	Describe different forms of organization structure?	8	3	2
5.a.	What do you mean by controlling? Explain controlling process in detail ?	8	4	2
	(OR)			
b.	Write need and types of co-ordination in an organisation?	8	4	2
6.a.	Explain the concept of decentralization ?	8	1	2
	(OR)			
b.	Define MBO. describe the benefits and weakness of MBO and ways to overcome them ?	8	3	1,2

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