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GIET UNIVERSITY, GUNUPUR – 765022
 B. B. A (First Semester) Examinations, February – 2023
21BBAPC11004 – Principles and Practices of Management

Time: 3 hrs

Maximum: 60 Marks

(The figures in the right hand margin indicate marks.)

PART – A**(2 x 10 = 20 Marks)**Q.1. Answer *ALL* questions

	CO #	Blooms Level
a. What are the concepts of Management?	CO 1	K1
b. How many levels are there in Management system?	CO 1	K2
c. Write Merits and Demerits of Planning.	CO 2	K2
d. Importance of MBO in an Organisation.	CO 2	K2
e. Differentiate Centralization & Decentralization?	CO 3	K2
f. What do you mean by the Line organization and its merits and demerits?	CO 3	K1
g. Define Leadership.	CO 4	K1
h. What are the functions of a Leader?	CO 4	K2
i. Classification of controlling.	CO 5	K1
j. Why do managers need controlling and how it can be effective?	CO 5	K2

PART – B**(8 x 5 = 40 Marks)**Answer *ALL* the questions

	Marks	CO #	Blooms Level
2. a. Briefly Explain the Scientific Management Principles delivered by F.W.Taylor.	8	CO 1	K1
(OR)			
b. Discuss in detail the Social Responsibility of business towards different Stakeholders.	8	CO 1	K2
3.a. Explain Decision Making & Step involved in Decision Making.	8	CO 2	K4
(OR)			
b. Describe the different Types of Planning.	8	CO 2	K2
4.a. What are the steps followed in an organisation for staffing process.	8	CO 3	K2
(OR)			
b. Explain the Principles of Delegation of Authority.	8	CO 3	K4
5.a. Illustrate the Roles and Responsibilities performed by a Leader in an Organization.	8	CO 4	K4
(OR)			
b. How to be an effective leader what are the qualities should be developed to become an effective leader.	8	CO 4	K2
6.a. What are the steps followed in controlling process?	8	CO 5	K3
(OR)			
b. Discuss the various techniques adopted in controlling.	8	CO 5	K2

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