



GIET UNIVERSITY, GUNUPUR – 765022
B.Sc. (Ag.) (Fifth Semester) Examinations, January – 2023
EE 315 – Entrepreneurship Development and Business Communication

Time: 2 hrs

Maximum : 50 Marks

The figures in the right hand margin indicate marks.

PART – A

Q.1. Fill in the blanks with suitable word / figure.

(0.5 x 10 = 5 Marks)

- a. Entrepreneur is derived from a French word _____.
- b. _____ is the process of integrating the people within the organisation so as to obtain their willing co-operation towards meeting the pre determined goals.
- c. To promote manufacturing sector of India, _____ scheme is implemented.
- d. _____ is the most important function of the entrepreneur.
- e. NEDB stands for _____.
- f. _____ may be defined as a process of recruiting and equipping the people to handle various positions and perform assigned tasks in line with the structure and the overall goals of the organisation.
- g. _____ entrepreneurs are conservative or orthodox in outlook.
- h. Entrepreneur term was first used by _____.
- i. _____ is an economic Agent who plays a vital role in the economic development of a country.
- j. _____ defined entrepreneur as an innovator.

Q. 2. Define (or) Explain the following in one or two sentences.

1 x 5 = 5 Marks)

- a. Entrepreneurship development
- b. SWOT
- c. Supervising
- d. Business communication
- e. Project report

Q3. Match the following

(0.5 x 10 = 5 Marks)

Column – A		Column – B	
(a)	2016	(i)	Stand up India
(b)	Autocratic	(ii)	Gap filling function
(c)	2015	(iii)	Entrepreneur
(d)	Entrepreneurship	(iv)	Agro tourism
(e)	Latest knowledge	(v)	Consultative
(f)	Process	(vi)	NIESBUD
(g)	Participative	(vii)	Entrepreneurship
(h)	Self motivated	(viii)	Start up India
(i)	Rural tourism	(ix)	Authoritarian
(j)	Institution	(x)	Technology

Q4. Write True or False against each statement

(0.5 x 10 = 5 Marks)

- a. Distribution and logistics is a challenge in rural India.
- b. In stree shakti package a loan amount of 30,000/- is given to all entrepreneurs.
- c. Adoptive entrepreneurs are very helpful in less developed countries as they contribute significantly in the growth of enterprise and entrepreneurial culture
- d. The word “Entrepreneur” is derived from the French verb ‘entrepredre’ means to do something
- e. Successful entrepreneurs don’t need telescopic view.
- f. Push view of SC is a speculative process.
- g. Two factor theory is given by David McClend.
- h. MSME units with an income-expenditure of Rs.10 crore or less per year has been excused from excise duty charges
- i. In venture capital form of corporate financing, the financial investor participates in the fresh business in exchange for strategic advice and cash.
- j. Follow up phase is not a mandatory phase of EDP.

PART – B

Attempt ANY FIVE questions. All question carries equal marks

(6 x 5 = 30 Marks)

- 5. Differentiate between entrepreneur and manager. Give a note on the characteristics of an entrepreneur.
- 6. Write short note on any two
 - i. Supply chain management
 - ii. Business leadership skills
 - iii. Opportunities and challenges for rural entrepreneurship
- 7. Briefly explain the different managerial skills of an entrepreneur.
- 8. What is achievement motivation? Write the need and importance. Explain any two theories of motivation.
- 9. What is project planning? How an entrepreneur writes a project proposal? Explain in brief.
- 10. Write the roles of Govt. Institutes for entrepreneurship development.

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