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GIET UNIVERSITY, GUNUPUR – 765022

B. Tech (Seventh Semester – Regular) Examinations, November – 2022

BHSMS7040 – Entrepreneurship Development

(Common to all Branches)

Time: 3 hrs

Maximum: 70 Marks

Answer ALL Questions

The figures in the right hand margin indicate marks.

PART – A: (Multiple Choice Questions)

(1 x 10 = 10 Marks)

Q.1. Answer ALL questions

- | | [CO#] | [PO#] |
|---|-------|-------|
| a. The entrepreneurs who refuse to adopt opportunities to make changes in production is | CO2 | PO11 |
| (i) drone entrepreneur | | |
| (ii) adoptive entrepreneur | | |
| (iii) classical entrepreneur | | |
| (iv) innovating entrepreneur | | |
| b. Which of the followings is primarily concerned with the identification, qualification and evaluation of the project resources? | CO3 | PO7 |
| (i) Techno-economic analysis. | | |
| (ii) Feasibility analysis. | | |
| (iii) Input analysis. | | |
| (iv) Financial analysis. | | |
| c. “Seed Capital Scheme” has been operated by | CO1 | PO12 |
| (i) IDBI | | |
| (ii) NABARD | | |
| (iii) NSCI | | |
| (iv) RBI | | |
| d. The term intrapreneur was coined by | CO1 | PO12 |
| (i) Robert Owen | | |
| (ii) Joseph Schumpeter | | |
| (iii) Richard Cantillon | | |
| (iv) Gifford Pinchot | | |
| e. Which of the following is an example of an intangible asset: | CO3 | PO10 |
| (i) equipment | | |
| (ii) office building | | |
| (iii) inventory | | |
| (iv) accounts receivable | | |
| f. The manufacturing enterprises are defined in terms of investment in _____. | CO1 | PO12 |
| (i) A. Furniture | | |
| (ii) Stock | | |
| (iii) Plant & machinery | | |
| (iv) None of these | | |
| g. In which the investment in plants and machinery is more than Rs 10 lakhs but does not exceed Rs 2 crores called | CO4 | PO11 |
| (i) A small enterprise | | |
| (ii) A micro enterprise | | |
| (iii) A medium enterprise | | |
| (iv) A large enterprise | | |
| h. SIDO stands for | CO2 | PO11 |
| (i) Small Industries Developing Organization | | |
| (ii) Small Industry Development Organization | | |
| (iii) Short Industries Development Organization | | |
| (iv) Small and Short Industries Development Organization | | |
| i. Which of the following is not an inventory? | CO2 | PO11 |
| (i) Machines | | |
| (ii) Raw material | | |
| (iii) Finished products | | |
| (iv) Consumable tools | | |
| j. The application for registration of a small scale unit should be submitted to the _____. | CO4 | PO12 |
| (i) General manager, DIC | | |
| (ii) General Manager, NSIC. | | |
| (iii) Director, DIC | | |
| (iv) Director, NSIC. | | |

PART – B: (Short Answer Questions)**(2 x 10 = 20 Marks)**Q.2. Answer ALL questions

	[CO#]	[PO#]
a. How idea is different from opportunity from an entrepreneur point of view?	CO2	PO11
b. Write the entrepreneurial process.	CO2	PO11
c. Explain the concept of marketing in terms of 4 P's.	CO1	PO12
d. Write two important functions of 'District Industries Centre'.	CO3	PO11
e. What are the different types of entrepreneurship?	CO3	PO10
f. Differentiate between an entrepreneur and a manger.	CO4	PO12
g. What is seed capital?	CO1	PO12
h. State the role of angel finance.	CO3	PO12
i. Define human resources management.	CO1	PO12
j. Define micro, small and medium enterprise in manufacturing sector.	CO4	PO12

PART – C: (Long Answer Questions)**(10 x 4 = 40 Marks)**Answer ALL questions

	Marks	[CO#]	[PO#]
3. a. Distinguish between entrepreneur and intrapreneur. Discuss the various advantages and disadvantages of both.	5	CO1	PO11
b. Outline few important characteristics of which a person should possess to be a successful entrepreneur.	5	CO2	PO11
(OR)			
c. Explain the problems of HRM an entrepreneur faces in managing an enterprise.	5	CO3	PO12
d. Discuss in brief the role of SIDBI in promoting and developing small scale industries.	5	CO4	PO12
4. a. What is venture capital? Discuss the various factors influences venture capital.	5	CO4	PO11
b. How do you identify business opportunity? Discuss various steps involved in starting business.	5	CO3	PO7
(OR)			
c. Explain the role of State Pollution Control Board.	5	CO1	PO11
d. What is the objective of labour laws in India? Briefly describe various labour laws	5	CO2	PO12
5. a. Define Industrial Sickness. What are the reasons of industrial sickness?	5	CO4	PO12
b. Describe the major underlying entrepreneurial traits of an entrepreneur.	5	CO3	PO7
(OR)			
c. Write down the role of entrepreneurship in economic development.	5	CO3	PO7
d. Explain the diverse role of state level institutions in promoting SME.	5	CO1	PO12
6. a. Financial management is the most crucial aspect of business- discuss.	5	CO3	PO11
b. What do you mean by entrepreneurial environment? Explain Porter's five factor model for micro environmental analysis	5	CO3	PO11
(OR)			
c. Analyse the various factors of entrepreneurial success and failure in current scenario.	5	CO4	PO11
d. What are the internal sources of raising funds for an entrepreneur?	5	CO1	PO12

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