

--	--	--	--	--	--	--	--	--	--



GIET UNIVERSITY, GUNUPUR – 765022
 B. Tech (Seventh Semester – Regular) Examinations, November – 2022
BOEME7031 – Intellectual Property Rights
 (Mechanical Engg.)

Time: 3 hrs

Maximum: 70 Marks

Answer ALL Questions

The figures in the right hand margin indicate marks.

PART – A: (Multiple Choice Questions)

(1 x 10 = 10 Marks)

Q.1. Answer ALL questions

- | | [CO#] | [PO#] |
|--|-------|-------|
| a. 'Google' comes under which of the following marks? | CO1 | PO8 |
| (i) Suggestive Mark | | |
| (ii) Fanciful Mark | | |
| (iii) Descriptive Mark | | |
| (iv) Generic Mark | | |
| b. INTA stands for | CO1 | PO12 |
| (i) International Trade Association | | |
| (ii) Indian Trade Association | | |
| (iii) International Trademark Association | | |
| (iv) International Tradeseecret Association | | |
| c. A trade mark is registerable if it is | CO1 | PO10 |
| (i) Similar | | |
| (ii) Deceptive | | |
| (iii) Identical | | |
| (iv) Distinctive | | |
| d. Protection of Patent In India is _____ from date of filling. | CO2 | PO8 |
| (i) 10 | | |
| (ii) 25 | | |
| (iii) 20 | | |
| (iv) 15 | | |
| e. Which of the following is not a trade secret? | CO3 | PO12 |
| (i) Positive Information | | |
| (ii) Financial Information | | |
| (iii) Negative Information | | |
| (iv) Scientific Information | | |
| f. A _____ is a product formula, pattern, design and compilation of data, customer list, or other business secret. | CO3 | PO12 |
| (i) Trademark | | |
| (ii) Copyright | | |
| (iii) Patent | | |
| (iv) Trade secret | | |
| g. Work of IP Audit | CO3 | PO8 |
| (i) enhance IP | | |
| (ii) put unused IPs in work | | |
| (iii) preserves IP | | |
| (iv) All of these | | |
| h. Paris Convention is administered by | CO4 | PO12 |
| (i) WIPO | | |
| (ii) INTA | | |
| (iii) WTO | | |
| (iv) None of above | | |
| i. Madrid System works for protection for | CO4 | PO8 |
| (i) Trademark | | |
| (ii) Copyright | | |
| (iii) Patent | | |
| (iv) Tradeseecret | | |
| j. To protect copyright in foreign country, a citizen of India should fill | CO2 | PO8 |
| (i) Berne Convention | | |
| (ii) Madrid Protocol | | |
| (iii) WIPO | | |
| (iv) INTA | | |

PART – B: (Short Answer Questions)**(2 x 10 = 20 Marks)**Q.2. Answer ALL questions

	[CO#]	[PO#]
a. Differentiate between trademark and trade secret.	CO1	PO8
b. Write the function of trademark.	CO1	PO8
c. List out the IP governing laws in India.	CO1	PO12
d. What do you mean by copyright notice?	CO2	PO8
e. Differentiate provisional application and complete application.	CO2	PO10
f. Define claim.	CO2	PO10
g. Which elements can be called as trade secret?	CO3	PO8
h. Who can conduct IP audit?	CO3	PO8
i. What is misappropriation?	CO4	PO12
j. Classify the types of trademark infringement.	CO4	PO8

PART – C: (Long Answer Questions)**(10 x 4 = 40 Marks)**Answer ALL questions

	Marks	[CO#]	[PO#]
3. a. Explain the trademark registration process with flowchart.	10	CO1	PO10
(OR)			
b. Summarise the protectable matter of trademark.	5	CO1	PO8
c. Describe categories of marks with example.	5	CO1	PO8
4. a. Discuss Joint Work and Work Made for Hire.	5	CO2	PO8
b. Describe Copyright Notice. State the places where they are available.	5	CO2	PO8
(OR)			
c. Summarise the different types of patent application.	4	CO2	PO10
d. Describe patent search and types.	6	CO2	PO8
5. a. Explain the ways to protect trade secret.	5	CO3	PO8
b. Illustrate the ways by which trade secret can be stolen or lost.	5	CO3	PO8
(OR)			
c. Describe Semiconductor Chip Protection Act.	4	CO3	PO8
d. Describe the types of patent infringement.	6	CO3	PO8
6. a. Explain the new developments in Trademark Law.	6	CO4	PO8
b. Explain the new developments in Trade secret.	4	CO4	PO8
(OR)			
c. How can we prevent copyright infringement?	5	CO4	PO8
d. Explain Unfair Competition and types.	5	CO4	PO8

--- End of Paper ---