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GIET UNIVERSITY, GUNUPUR – 765022
M. Sc. (Third Semester) Examinations, December – 2022
20BTPC303 – Bio Entrepreneurship
(Biotechnology)

Time: 3 hrs

Maximum: 70 Marks

(The figures in the right hand margin indicate marks.)

PART – A**(2 x 10 = 20 Marks)****Q.1. Answer ALL Questions**

	CO#	Blooms Level
a. Name 3 COVID- 19 Vaccine Bio Tech companies in INDIA	CO2	1
b. What are the 4 Basic components in business plan preparation	CO1	2
c. Write full form of MSME, DBT and theirs role	CO1	3
d. Name the inventors of SOVALDI & RAMESODEVIR'	CO4	1
e. What do you mean Leadership price? , with a suitable example	CO2	3
f. What do you mean TOP OF THE BRAND recall	CO2	3
g. What are the 3 major components in the Dispute resolution skills	CO2	3
h. What do you mean GCP & its role in R&D	CO4	4
i. How do you know the customer needs	CO1	2
j. What is your perception on the pricing of the product	CO2	2

PART – B**(10 x 5 = 50 Marks)**Answer ANY FIVE questions

	Marks	CO#	Blooms Level
2. a. Write a brief note on the role of CDSCO&NBA	5	CO4	2
b. Write a elaborate note on MAKE IN INDIA	5	CO1	5
3.a. Explain, the factors shaping opportunities for Innovation in INDIA	5	CO 1	4
b. What are the factors influencing to upgrade the technology	5	CO 2	2
4. a. Justify the statement “ YOU CAN NOT MARKET WHAT DO YOU WANT”	5	CO 2	4
b. The role of R & D in Bio entrepreneurship	5	CO 4	3
5.a. What are the challenges in Bio entrepreneurship in Today’s scenario	5	CO 2	4
b. The Role of Technology transfer in Bio entrepreneurship	5	CO 4	3
6. a. What are the components involved in capital management?	5	CO 3	2
b. What is the role of knowledge centres in Bio Tech industries	5	CO 2	2
7.a. What is your basic understanding on contract principles	5	CO 2	2
b. How you can know the Customers need in the present competitive world ?	5	CO 2	3
8. a. What are the Marketing challenges in Bio Tech start – ups	5	CO 2	2
b. Draw the road map in need from LAB TO MARKET	5	CO 2	3

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