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**GIET UNIVERSITY, GUNUPUR – 765022**

M. B. A(Second Semester) Examinations, August – 2021

MB202 – Business Ethics & Corporate Social Responsibility

Time: 2 hrs

Maximum: 50 Marks

(The figures in the right hand margin indicate marks.)

PART – A (2 x 10 = 20 Marks)

Q.1. Answer ALL questions	CO#	PO#
a. What do you mean by morality?	CO2	PO1
b. What are the characteristics of good work ethics?	CO3	PO6
c. What do you understand by responsible corporate citizen?	CO5	PO3
d. What is the difference between shareholder and stakeholder?	CO4	PO4
e. What is Corporate Governance?	CO2	PO1
f. Explain utilitarian approach to ethics.	CO5	PO3
g. How does CSR help businesses to achieve direct or indirect economic benefits?	CO4	PO7
h. What is the relation between effective stakeholder management and firm performance?	CO3	PO7
i. Explain the concept of socially responsible investment.	CO4	PO6
j. How can businesses use CSR as their competitive advantage?	CO5	PO2

PART – B (6 x 5=30 Marks)

<u>Answer ANY FIVE the questions</u>	Marks	CO#	PO#
2. Explain the role of board of directors in corporate governance.	6	CO1	PO3
3. Give some examples wherein companies have adapted to the needs of local market. Do you such adaptations were necessary?	6	CO4, CO5	PO7
4. Differentiate linear economy and closed loop economy.	6	CO3	PO2
5. How do you think corporate can play a role towards achieving these goals?	6	CO4	PO5, 7
6. List out the CSR activities under Schedule VII of Companies Act, 2013.	6	CO1	PO1
7. Comment on the need of CSR driven business models.	6	CO5	PO2, 3
8. Discuss the reasons due to which corporates engage in socially responsible activities and programmes.	6	CO4	PO6, 7

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