

| | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|



GIET UNIVERSITY, GUNUPUR – 765022

MBA (First Semester – Regular) Examinations, April / May – 2021

MB101 - Managerial Economics

Time: 2 hrs

Maximum: 50 Marks

The figures in the right hand margin indicate marks.

PART – A

(2 x 10 = 20 Marks)

Q.1. Answer *ALL* questions

- Define Managerial economics.
- If demand is given by $Q_d = 100 - P$, and the supply equation is given by $P = 10 + 2Q_s$, Calculate equilibrium price
- What do you mean by consumer surplus? Give a suitable example.
- What is meant by Economies of scope? How do they differ from Economies of scale?
- What does the law of returns to scale explain?
- What does the iso-cost line represent?
- Define opportunity cost.
- Sketch the morphology of market structure?
- What do you understand by Semi-variable cost?
- Explain the factors causing inflation in an economy

PART – B

(6 x 5 = 30 Marks)

Answer *ANY FIVE* questions

Marks

- | | |
|---|---|
| 2. Explain the qualitative methods of demand forecasting | 6 |
| 3. Explain two methods for measuring price elasticity of demand. | 6 |
| 4. Using the iso-quant- iso-cost analysis, explain how a producer can attain the equilibrium of cost minimization and output maximisation | 6 |
| 5. Graphically explain the concept of change in demand and change in quantity demand. | 6 |
| 6. Explain the different phases of business cycle. | 6 |
| 7. Define price rigidity. Explain the price rigidity using a graph | 6 |
| 8. What is inflation? How does it affect the economy? | 6 |
| 9. Define consumption function and explain its components. | 6 |

--- End of Paper ---