



GIET UNIVERSITY, GUNUPUR – 765022

M. B. A (First Semester – Back Paper) Examinations, April' 2021

MB106 – Managerial Theories, Approaches and Functions

Time: 2 hrs

Maximum: 50 Marks

The figures in the right hand margin indicate marks.**PART – I: (Multiple Choice Questions)****(1 x 10 = 10 Marks)****Q. 1 Answer ALL questions**

- a. 1-In management process, the most misinterpreted word is
 - (i) Organising
 - (ii) delegating
 - (iii) controlling
 - (iv) planning
- b. The department(s) that an event management company will have is (are)
 - (i) creative
 - (ii) production
 - (iii) client servicing
 - (iv) all of above
- c. Who said, “Management is a multiple purpose organ that manages a business, manages a manager and manages workers and work”?
 - (i) Koontz
 - (ii) Drucker
 - (iii) Donell
 - (iv) anonymous
- d. Under mechanism of scientific management, scientific task setting includes
 - (i) Time study
 - (ii) Method study
 - (iii) Motion study
 - (iv) All of above
- e. Management as a discipline is the function of.....
 - (i) Science
 - (ii) art
 - (iii) creativity
 - (iv) all of above
- f. Which theory assumes that people are naturally lazy and will avoid work and responsibilities if possible?
 - (i) Theory X
 - (ii) Theory Y
 - (iii) Theory Z
 - (iv) None
- g. Who is the person you have to give importance under the company’s checklist before making call to the consultant.
 - (i) manager
 - (ii) employee
 - (iii) customer
 - (iv) all of above
- h. What is one of the most significant inhibitors in customer preference while purchasing perishable items in retail?
 - (i) Proximity to market
 - (ii) Customer preference to brand
 - (iii) Both A & B
 - (iv) None
- i. The objectives in corporate governance are
 - (i) growth
 - (ii) stability
 - (iii) shared values
 - (iv) all of above
- j. The word denotes a function, a task, a discipline.
 - (i) management
 - (ii) motivation
 - (iii) leadership
 - (iv) none of above

PART – II (A): (Short Answer Questions)

(2 x 5 = 10 Marks)

Q.2. Answer **ALL** questions

- a. Define Management
- b. Define MBO
- c. Define organizational culture
- d. Define informal organization
- e. Define centralization

PART – III: (Long Answer Questions)

(6 x 5 = 30 Marks)

Answer any FIVE questions.

3. Compare and contrast Centralization vs de centralization
4. Compare and contrast formal vs informal organization
5. Explain the contributions of Drucker to the field of management
6. Explain the scientific management theory
7. Explain bureaucratic theory of management
8. Write a short note on departmentalization
9. Explain the steps of planning
10. Explain the types of planning

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