



GIET MAIN CAMPUS AUTONOMOUS GUNUPUR – 765022

B. Tech Degree Examinations, November – 2021

(Seventh Semester)

BMEOE7051 – Intellectual Property Rights

(Mechanical Engineering)

Time: 3 hrs

Maximum: 100 Marks

Answer ALL Questions**The figures in the right hand margin indicate marks.****PART – A: (Multiple Choice Questions)****(2 x 10 = 20 Marks)****Q.1. Answer ALL questions****[CO#] [PO#]**

- | | | |
|---|-----|------|
| a. Intangible creation of human intellect is called as | CO1 | PO8 |
| (i) IP | | |
| (ii) IPR | | |
| (iii) IP and IPR | | |
| (iv) None of above | | |
| b. Certification Mark certifies the | CO1 | PO8 |
| (i) Quality | | |
| (ii) Accuracy | | |
| (iii) Origin of Manufacture | | |
| (iv) All of these | | |
| c. Which of the following is the strongest mark? | CO1 | PO8 |
| (i) Arbitrary Mark | | |
| (ii) Fanciful Mark | | |
| (iii) Descriptive Mark | | |
| (iv) Generic Mark | | |
| d. Which is not a copyrightable? | CO2 | PO12 |
| (i) Manuscripts | | |
| (ii) Graphics | | |
| (iii) Public Domain | | |
| (iv) Painting | | |
| e. Patent is a form of | CO2 | PO12 |
| (i) Tangible Property | | |
| (ii) Intangible Property | | |
| (iii) Intellectual Property | | |
| (iv) None | | |
| f. Which of the following can be in IP Audit? | CO3 | PO8 |
| (i) Paralegal | | |
| (ii) External Members | | |
| (iii) Internal Members | | |
| (iv) All the above | | |
| g. When one party sells his goods and services by affixing another company's trade mark on them is called _____ | CO3 | PO8 |
| (i) Passing Off | | |
| (ii) Dilution | | |
| (iii) False Advertising | | |
| (iv) Misappropriation | | |
| h. The protection of IC Layout design is available for | CO3 | PO8 |
| (i) 10 years | | |
| (ii) 12 years | | |
| (iii) 15 years | | |
| (iv) 17 years | | |
| i. When the person induces the principal infringer to commit infringement then it is called | CO4 | PO8 |
| (i) Vicarious Liability | | |
| (ii) Direct Infringement | | |
| (iii) Contributory Infringement | | |
| (iv) None | | |
| j. Which one of the agency manages PCT | CO4 | PO8 |
| (i) Indian Patent office | | |
| (ii) Government of India | | |
| (iii) European Patent office | | |
| (iv) World Intellectual Property Organization | | |

PART – B: (Short Answer Questions)**(2 x 10 = 20 Marks)**Q.2. Answer **ALL** questions

	[CO#]	[PO#]
a. Differentiate Intellectual Property and its rights.	CO1	PO8
b. List the different categories of marks.	CO1	PO12
c. What is the reason for search of trademark before registration?	CO1	PO8
d. Difference between assignment and licensing of patent rights.	CO2	PO8
e. Express the importance of Copyright protection.	CO2	PO8
f. Explain trade secret with examples.	CO3	PO8
g. List the advantages of trade secret over other IPs.	CO3	PO8
h. Define Unfair Competition.	CO3	PO12
i. What is copyright infringement?	CO4	PO8
j. Differentiate literal and non-literal infringement relate to patents.	CO4	PO8

PART – C: (Long Answer Questions)**(15 x 4 = 60 Marks)**Answer **ALL** questions

	Marks	[CO#]	[PO#]
3. a. Explain the importance of Intellectual Property rights.	5	CO1	PO8
b. Describe trademark search with types.	10	CO1	PO8
(OR)			
c. List out the organisations, treaties and agencies governing IP protection.	15	CO1	PO12
4. a. Explain the copyright registration process.	10	CO2	PO8
b. Write short notes on First Sale Doctrine.	5	CO2	PO8
(OR)			
c. Describe the works not protected under copyright.	5	CO2	PO8
d. Explain the patent registration process.	10	CO2	PO10
5. a. Summarise the measures taken of employees for trade secret protection.	8	CO3	PO8
b. List out the output of an efficient IP audit.	7	CO3	PO8
(OR)			
c. How the status of trade secret can be determined?	10	CO3	PO8
d. Explain the linkage between patent and copyright with trade secret.	5	CO1	PO8
6. a. Describe the types of trademark infringement.	10	CO4	PO8
b. Explain the remedies for trademark infringement.	5	CO4	PO8
(OR)			
c. How Paris Convention and PCT protect the patent worldwide?	10	CO4	PO8
d. What are the activities which do not contribute patent infringement?	5	CO4	PO8

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