

**GIET UNIVERSITY, GUNUPUR – 765022**

B. Sc (AG)(First Semester) Examinations, June – 2021

EE 111 – FUNDAMENTALS OF AGRICULTURAL EXTENSION EDUCATION

Time: 2 hrs

Maximum : 50 Marks

The figures in the right hand margin indicate marks.**PART – A****Q.1. Fill in the blanks with suitable word / figure.****(0.5 x 10 = 5 Marks)**

- The word 'communication' is derived from the latin word which _____ means to commc
- Communication to be successful must be ____ oriented
- An _____ is an idea, practice or object that is perceived as new by an individual
- _____ occurs when an individual (or other decision - making unit) forms a favourable or unfavourable attitude toward the innovation
- the degree of certainty of receiving expected benefits from the adoption of an innovation_____
- A _____ is a decision to reject an innovation after having previously adopted it
- Method demonstration is classified as ____ method
- The first gram panchayat was established at _____ of Rajasthan in 1959.
- Agricultural extension is _____ education
- Need satisfying & goal seeking behavior_____

Q. 2. Define (or) Explain the following in one or two sentences.**(1 x 5 = 5 Marks)**

- Monitoring
- extension Programme
- Adoption
- Evaluation
- cyber extension

Q3. Match the following**(0.5 x 10 = 5 Marks)**

Column – A		Column – B	
(a)	IADP	(i)	Spancer Hatch
(b)	HYVP	(ii)	A T Mosher
(c)	IRDP	(iii)	Mahatma Gandhi
(d)	KVK	(iv)	S K Dey
(e)	NATP	(v)	1960
(f)	NFSM	(vi)	1966
(g)	Marthandam	(vii)	1979-80
(h)	Firka Development program	(viii)	1974
(i)	Nilokheri	(ix)	1998-99
(j)	Sewagarm attempt	(x)	2007

Q4. Write True or False against each statement

(0.5 x 10 = 5 Marks)

- a. Objectives are expressions of ends towards which our efforts are directed
- b. Venn diagram is a PRA tool used to assess the relationship in the village
- c. The end product of extension programme planning is extension programme
- d. The possible kind of response to message received are very few
- e. The basic philosophy of Extension Education is teach people what to think, not how to think
- f. Mode of instruction in case of non formal education is horizontal
- g. Learning by doing is the important principle of extension education
- h. The Dairy Information and Services Kiosk (DISK) is one of the successful initiatives taken up by NDRI
- i. The text book “Education and Communication for Development” was authored by S V Supre
- j. Leissais faire leadership is also known as authoritative type of leadership

PART – B

Attempt ANY FIVE questions. All question carries equal marks

(6 x 5 = 30 Marks)

- 5. Define extension education. Describe briefly about the various principles of extension with suitable examples
- 6. Explain briefly the extension education process.
- 7. Why rural development is important in present context. Discuss various problems of rural development in India
- 8. Describe the important characteristics of leader. Discuss briefly on types of leader
- 9. write short note on any Two
 - a) mass method of communication
 - b) types of evaluation
 - c) Schemes of post-independence era
- 10 Explain the difference between
 - a) Formal education and Extension education
 - b) Method demonstration and result demonstration

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