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Total number of printed pages – 2

B. Tech-
HSSM 3401 A

Seventh Semester Examination – 2011

ENTREPRENEURSHIP DEVELOPMENT

Full Marks – 70

Time : 3 - Hours

Answer Question No. 1 which is compulsory and any **five** from the rest.

The figures in the right-hand margin indicate marks.

1. Answer the following questions : 2 × 10
- (a) What is entrepreneurship ?
- (b) State two entrepreneurial traits.
- (c) How do you classify entrepreneurship ?
- (d) Define an Export-oriented Unit (EOU).
- (e) Define the small scale business unit in India.
- (f) State two government agencies which help in promoting and marketing textiles and handloom products in India.
- (g) Which bank caters exclusively for MSME sector ?
- (h) Identify two key marketing problems that confront a SSI entrepreneur.
- (i) Identify two causes of sickness in the small and medium enterprises.
- (j) What are two symptoms of sickness in MSME sector ?

P.T.O.

2. Discuss the characteristics of a successful entrepreneur. 10
3. How is entrepreneurship linked with socio-economic development of the country? 10
4. How do you identify the business opportunity in Engineering goods sector and automobile sector? 10
5. Discuss the various regulatory authorities and their powers in brief in sanctioning a project in the SSI sector. 10
6. Discuss in brief the formalities and modalities required in starting a small business enterprise in the manufacturing sector. 10
7. Discuss the symptoms and causes of sickness in MSME sector. 10
8. Discuss the role of various governmental agencies in promoting, financing and marketing the goods and products of MSME. 10

