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Total number of printed pages – 2

B. Tech
HSSM 3401

Seventh Semester Examination – 2013

ENTREPRENEURSHIP DEVELOPMENT

BRANCH : MM, AUTO, MME, MINING, MANUFACT, PLASTIC, CIVIL, AEIE, CSE,
EEE, EC, ETC, MECH, CHEM, IT, IEE, ELECTRICAL

QUESTION CODE : C-184

Full Marks – 70

Time : 3 Hours

Answer Question No. 1 which is compulsory and any **five** from the rest.

The figures in the right-hand margin indicate marks.

1. Answer the following questions : 2 × 10
 - (a) Differentiate between an Entrepreneur and an Innovator.
 - (b) State four entrepreneurial qualities.
 - (c) What is MSME ? Which bank finance exclusively to these sectors ?
 - (d) What is import substitution ? Explain with an example.
 - (e) What is seed capital ?
 - (f) What are the advantages of becoming self employed ?
 - (g) Name four national level institutions providing assistance to SSIs.
 - (h) What are the main purposes for which working capital is needed ?
 - (i) Write four important objectives of HRD.
 - (j) What are anatomical causes of sickness of an Industry ?
2. What do you mean by social stability ? Explain how does an entrepreneur bring social stability. 10
3. Explain the consequences of industrial sickness of a Country. 10

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4. How do you start a business in an area ? 10
5. Explain entrepreneurial success and failures. 10
6. What do you mean by external environment analysis ? Explain Economic Environment, Social Environment, Technological Environment and Competitive Factors. 10
7. While raising funds, what important points an entrepreneur should keep in mind ? Explain internal sources and external sources of funds. 10
8. Write short notes on any two of the following : 5×2
 - (i) Components of a business plan
 - (ii) Marketing strategies
 - (iii) Revival of sick industry
 - (iv) Government Policy on industrial sickness.

