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Total number of printed pages – 2

B. Tech
HSSM 3401

Seventh Semester Regular Examination – 2014

ENTREPRENEURSHIP DEVELOPMENT

BRANCH(S) : AEIE, AUTO, CHEM, CIVIL, CSE, EC, EEE, ELECTRICAL,
ETC, IEE, IT, MECH, MINING, MM, MME

QUESTION CODE : H 231

Full Marks – 70

Time : 3 Hours

Answer Question No. 1 which is compulsory and any five from the rest.
The figures in the right-hand margin indicate marks.



1. Answer the following questions :

2 × 10

- What is entrepreneurship ?
- What is social entrepreneurship ?
- What do you mean by venture capital ?
- What are the sources of new product idea ?
- What do you mean UPS in marketing ?
- Define ancillary industry.
- Write down four problems of small business.
- What is enterprise ?
- Distinguish between an entrepreneur and an innovator.
- Why is working capital needed ?

P.T.O.

2. What are the functions of an entrepreneur ? 10
3. What do you mean by environment dynamics ? What are the various environmental factors that affect the entrepreneurship ? 10
4. What do you mean by business opportunities ? What are the components of business opportunities ? 10
5. What is industrial sickness ? Write down the causes and remedies of industrial sickness in small scale industries. 10
6. Highlight the role and importance of small scale industries in India. 10
7. What do you mean by financial management ? What are the objectives and importance of finance management in SSI ? 10
8. Write short notes on any **two** of the following : 5×2
- (a) Process of entrepreneurial development
 - (b) Sources of entrepreneurial motivation
 - (c) State Small Industries Development Corporation (SSIDC)
 - (d) Problems of HRM in SSI

