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Total number of printed pages – 2

B. Tech  
HSSM 3401

Seventh Semester Back Examination – 2014

ENTREPRENEURSHIP DEVELOPMENT

BRANCH : AEIE, CHEM, CIVIL, CSE, EC, EEE, ELECTRICAL,  
ETC, IEE, IT, MECH, MME

QUESTION CODE : L 141

Full Marks – 70

Time : 3 Hours

Answer Question No. 1 which is compulsory and any five from the rest.

The figures in the right-hand margin indicate marks.



1. Answer the following questions : 2 x 10
- (a) Distinguish between entrepreneur and entrepreneurship.
  - (b) What are the barriers to entrepreneurship ?
  - (c) What is the importance of a business play for small business enterprise ?
  - (d) What is project feasibility ?
  - (e) What is partnership ?
  - (f) What is export oriented unit (EOU) ?
  - (g) What is NSIC and SISI ? Write two functions of each.
  - (h) Write down four factors affecting entrepreneurship growth.
  - (i) What is import substitution ? Explain with an example.
  - (j) Explain the internal sources of funds.
2. Who is an Entrepreneur ? Explain the characteristics of an Entrepreneur. 10
3. Explain the role and importance of Entrepreneur in Economic Growth. 10

P.T.O.

4. Briefly discuss the Institutions supporting small business enterprises in India. 10
5. Identify the problems faced by the small scale entrepreneurs in marketing their products. Suggest the strategies to overcome such problems. 10
6. Explain the various environments that affect the entrepreneurship. 10
7. What are the business opportunities available in various sector in small scale enterprise ? 10
8. Write short notes on any **two** : 5×2
  - (a) Problems faced by an entrepreneur.
  - (b) Small Industries Development Organization (SIDO)
  - (c) District Industries Centre (DIC)
  - (d) Advantages of SSI in India.

