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Total Number of Pages: 02

B.Tech.  
HSSM3401

7<sup>th</sup> Semester Regular / Back Examination 2017

Entrepreneurship Development

BRANCH: , AEIE, AUTO, CHEM, CIVIL, CSE, ECE, EEE, EIE, ELECTRICAL, ETC, IEE, IT, ITE,  
MANUFAC, MANUTECH, MECH, METTA, MINING, MME, PE, PLASTIC

Time: 3 Hours

Max Marks: 70

Q.CODE: B163

Answer Question No.1 which is compulsory and any five from the rest.  
The figures in the right hand margin indicate marks.

Q1 Answer the following questions:

(2 x 10)

- What is Seed Capital?
- What NSIC and its role?
- Write four marketing problems in SSIs.
- How does Break Even Analysis matter to Entrepreneurs?
- What do you understand by Limited Liability Partnership (LLP) ?
- What do you mean by EXIM Policy?
- What is PRT?
- What is the importance Promotion Mix?
- Write few lines about The Air (prevention and control of pollution) Act 1981.
- Who is a Drone Entrepreneur?

Q2 "Entrepreneurship is a dynamic process of vision, change and creation".  
Explicate.

(10)

Q3 a) Types of Entrepreneurs based on Functional characteristics and  
developmental angle.

(5)

b) Entrepreneurial traits and skills.

(5)

Q4 Write down the prime causes and symptoms of Industrial sickness. Discuss  
the remedial measures taken to cure sickness in small scale Industries.

(10)

Q5 a) What are the HR problems in SME's? Write down the strategies to solve this.

(5)

b) Elements of a Standard B-Plan

(5)

Q6 a) Bankability of a Project

(5)

b) Factors involved in location selection for a small business.

(5)

**Q7** What are the Central level organizations promoting SMEs (any four)? **(10)**

**Q8** Write short answer on any TWO: **(5 x 2)**

- a) Project Feasibility Study
- b) ED Process
- c) Environmental pollution, hazards and solutions
- d) SFC