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Total Number of Pages : 01

**B.Tech
HSSM3401**

**7th Semester Back Examination 2019-20
ENTREPRENEURSHIP DEVELOPMENT
BRANCH : AEIE, AUTO, CHEM, CIVIL, CSE, ECE,
EEE, EIE, ELECTRICAL, ETC, IEE, IT, ITE, MANUFAC,
MANUTECH, MECH, METTA, MINING, MME, PE, PLASTIC
Time : 3 Hours
Max Marks : 70
Q.CODE : HB011**

**Answer Question No.1 which is compulsory and any FIVE from the rest.
The figures in the right hand margin indicate marks.**

- Q1 Answer the following questions : (2 x 10)**
- a) Write four of the attributes of an entrepreneur.
 - b) Why is entrepreneurship development significant for a country like India?
 - c) Write some of the factors instrumental for entrepreneurship development.
 - d) How do perspective customers help in generation of business ideas?
 - e) Write briefly a note on Make in India.
 - f) How are business opportunities identified?
 - g) Write 4 of the laws related to management of labour.
 - h) How does knowledge on marketing help entrepreneurs?
 - i) How does SME help economy?
 - j) Expand NABARD and SIDBI.
- Q2**
- a) Explain the steps involved in the process of business opportunity analysis. (5)
 - b) Explain in detail the functions of an entrepreneur. (5)
- Q3**
- a) Explain various techniques of idea generation. (5)
 - b) Explain step by step approach to entrepreneurial start up. (5)
- Q4**
- a) Develop a business plan of your choice. (5)
 - b) Distinguish between intrapreneur and entrepreneur. (5)
- Q5**
- a) Explain various promotional measures undertaken by central and state governments for development of SMEs in India. (5)
 - b) Explain causes and symptoms of sickness of a business enterprise. (5)
- Q6** Describe Environmental pollution and allied regulatory and non- regulatory clearance for new venture promotion in SME sector. (10)
- Q7** Describe with examples the Govt. policies on revival of sickness and remedial measures. (10)
- Q8 Write short answer on any TWO : (5 x 2)**
- a) Describe formalities for setting up small enterprising in manufacturing.
 - b) Discuss a labour law you have studied in this course.
 - c) Describe the environmental challenges influencing entrepreneurship development.