



Registration No:

Total Number of Pages : 2 AR-2019

B.Sc (Ag.) 1ST SEMESTER EXAMINATIONS (REGULAR),NOV/DEC 2019
EE-111

Fundamentals of Agricultural Extension Education

Time : 2 Hours

Maximum : 50 Marks

(Answer all questions of Section – A)

SECTION – A

Q.1. Fill up the Blanks with suitable and meaningful word(s): [10 × 0.5 = 5]

- a. R stands for _____ in SMCR model of communication.
- b. _____ is a suitable group contact method for developing skill.
- c. Electronic media are referred to as _____ contact methods.
- d. A laggard is otherwise called as a _____ person.
- e. The full form of IVLP is _____.
- f. The Gurgaon Experiment was conducted in the year _____.
- g. In _____ type of leadership, the entire decision rests on the leader.
- h. The word Evaluation has been originated from a Latin word _____.
- i. A Plan of work is the listing of all _____ by which objectives are to be achieved.
- j. Privatized Extension Service was first tried in the country _____.

Q.2. Define or Explain the following in one or two sentences - [5 × 1 = 5]

- a) Agricultural journalism b) Market-led Extension c) Evaluation
- d) Individual contact method e) Media-mix

Q.3. Match Column A with Column B - [10 × 0.5 = 5]

Column - A

Column - B

- | | |
|----------------------------|----------------------------|
| 1. Communis | a. Group contact method |
| 2. Diffusion | b. Marthandam |
| 3. Lecture | c. Social System |
| 4. Internet | d. Action leaders |
| 5. Dr.Spencer Hatch | e. KVK |
| 6. NATP | f. Out of school education |
| 7. Training to rural youth | g. Common |
| 8. Extension Education | h. Evaluation |
| 9. Voluntary leaders | i. Cyber Extension |
| 10. Assessment of progress | j. ATMA |



Q.4. Write *TRUE* or *FALSE* against the following statements [10 × 0.5 = 5]

- a) Extension education improves decision making ability of rural people.
- b) Democratic leader always discourages group activities within the organization.
- c) Community Development Programme was recommended by Balllv Bhai Patel Committee.
- d) Public extension services are widely viewed as demand driven.
- e) Frontline demonstration is one of the mandatory activities of Krishi Vigyan Kendra.
- f) Electronic delivery of online goods and products is known as E-extension.
- g) Market-led extension helps in reducing the glut or scarcity of a product.
- h) Cyber Extension includes effective use of computer based multimedia learning systems.
- i) Communication is commanding or giving orders to initiate certain action.
- j) Farmer-led Extension is participatory, bottom up & demand driven by nature.

SECTION – B

(Attempt any FIVE questions)[5 × 6 =30]

- Q.5. Define Communication. Briefly discuss the problems & barriers in communication process.
- Q.6. What do you mean by Extension Administration? Discuss various functions of an Administrator.
- Q.7. Define Extension Programme planning and discuss its principles.
- Q.8. What do you mean by adoption of innovations? Describe various stages of adoption process.
- Q.9. Differentiate Extension Education from general education and describe its principles.
- Q.10. Define Rural development. State the objectives of various rural development programmes launched by Govt. of India since independence.