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Total number of printed pages – 2

MCA  
MCC 306

## Special Examination – 2012

### MANAGEMENT INFORMATION SYSTEMS

Full Marks – 70

Time : 3 Hours

Answer Question No. 1 which is compulsory and any **five** from the rest.

The figures in the right-hand margin indicate marks.

1. Answer the following questions : 2×10
- (a) What is a customer relationship management system ?
- (b) What is a computer based information system ?
- (c) What is a formal system ?
- (d) What is e-commerce ?
- (e) How an information system change the management process ?
- (f) Why are strategic information systems difficult to build ?
- (g) What are intuitive decision makers ?
- (h) What is difference between intranet and extranet ?
- (i) Write any two drawbacks of MIS.
- (j) Name any two packages of management information system.
2. (a) What do you mean by MIS ? State the necessities and role of MIS in an organization through an example. 5
- (b) What are various levels of management ? Which type of information is required of various levels ? 5
3. (a) Describe the steps for the implementation and evaluation of MIS. 5
- (b) Analyze and design MIS for BPUT. Take the suitable assumptions. 5

P.T.O.

4. (a) How MIS is useful in production ? Explain in context of industry for production of personnel computers. 5
- (b) How MIS can be used to increase sales ? Explain MIS working steps for sale of mobile phones. 5
5. (a) Explain in brief about functional responsibilities in a management system. 5
- (b) Discuss in brief about qualities of information. 5
6. (a) What do you know about MIS effectiveness ? Explain it and also develop a MIS for an Organization of your own choice and also draw the flow chart of it. 5
- (b) Write about the tools used by a systems analyst. 5
7. Write a short note on Role of the Computers in MIS. 10
8. (a) Explain about different coding techniques in brief. 5
- (b) Discuss about different input methods. 5

