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Total Number of Pages : 02

MBA  
15MNG402B

4<sup>th</sup> Semester Regular / Back Examination 2018-19  
STRATEGIC FINANCIAL MANAGEMENT

BRANCH : MBA

Max Marks : 100

Time : 3 Hours

Q.CODE : F189

Answer Question No.1 (Part-1) which is compulsory, any EIGHT from Part-II and any TWO from Part-III.

The figures in the right hand margin indicate marks.

Part- I

Q1 Only Short Answer Type Questions (Answer All-10) (2 x 10)

- What is business alliance?
- Differentiate between split off and split up.
- Distinguish between divestiture and demerger.
- Why is corporate restructuring is resorted to?
- Distinguish between internal restructuring and external restructuring.
- What is market to book ratio? What is its use?
- What is due diligence? Who conducts it and when?
- What is strategic Management?
- What is white knight?
- What is vertical merger and horizontal merger?

Part- II

Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve) (6 x 8)

- What are the benefits of a merger?
- Why do mergers fail?
- Discuss the real and dubious reasons for a merger.
- What are SEBI guidelines for takeover?
- Explain the need for strategic financial management.
- Write a note on Leveraged Buyout.
- State the advantages of reverse merger.
- Explain rescue financing and Refinancing.
- Explain the concepts of CBO and MBO
- What are the advantages of going private transactions?
- Explain different types of due diligence.
- Write the outcomes of downsizing and lay off programmes?

**Part-III**

**Only Long Answer Type Questions (Answer Any Two out of Four)**

- 210 **Q3** 210 Explain the features and process of post-merger integration. 210 (16) 210
- Q4** 210 Elaborate the process of Mergers and Acquisitions. (16)
- Q5** 210 What is meant by financial policy? Discuss the components. (16)
- 210 **Q6** 210 Discuss the major causes of failures of Mergers and Acquisitions. 210 (16) 210