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0	Tota	l Nu	mber of Page	210 2 c · 02		210		210			210		210	210 MBA
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				2		ster Bacl NANCIAL BRAN	MAN	AGEN			19			
	Max Marks : 100													
0			210	210			: 3 Hc DE : F				210		210	210
	Ans	Answer Question No.1 (Part-1) which is compulsory, any EIGHT from Part-II and any TWO from												
				The fic	ures in 1	P ا the right	art-III. hand r		in inc	dicate	e mai	rks.		
					,									
	Q1		Only Short A	nswer T	vpe Ques		Part- I swer <i>A</i>	\II-10)						(2 x 10)
0		a)	2Why is finance	e called	lifeblood c	eblood of a company? 210 210 ng capital for your firm? If not, what problems wou					210	210		
		b) c)	Why do you n What is busin				tirm? It	not, w	vhat p	robler	ms wo	ould y	ou face?	
		d) e)	Suppose a co				dend, v	vhat p	robler	m it m	ight fa	ace?		
		f)	What is arbitra	Vhat is optimal capital structure? Vhat is arbitrage? Who gains out of this?										
	g) What is episodic financing?h) Is there any capital investment where you spend huge money, even if there is no return								s no return ou	ıt				
0	of the investment? If yes, give an₂example.							210 210				1010 1	210	210
		i) j)												
						I	Part- II							
	Q2	a) b)	Only Focuse Explain the fir What are the	nancial g	oal of a fir	rm.	tions-	(Ans	wer A	Any E	ight o	out of	Twelve)	(6 x 8)
0		c)	Explain the N	PV appro	oach with	an exampl	e.	210			210		210	210
		d)	How do you c	ompute	risk and re	eturn for a	single a	asset i	invest	tment	?			
	e) What are the motives of holding cash? Explain.													
		f)	What are the	benefits	of ABC ar	nalysis? Er	numera	te.						
	g) State the Gordon' formula. Discuss its utility.													
0	h) 2On what assumptions NIA is based? 210								210	210				
	i) How is WACC computed?j) Write a note on value maximization.													
	k) How is accounting rate of return calculated?													
		I)	Explain the im	nportance	e of levera	age.								
0			210	210		210		210			210		210	210

210		210	210	210	210	210	210	210					
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	Part-III Only Long Answer Type Questions (Answer Any Two out of Four) 210 210 210 210 210 210												
210	Q3	Describe the roles and responsibilities of a Finance Manager in a modern competitive organization.											
	Q4	Discuss the relative merits and demerits of non-discounted cash flow methods of appraisal of capital investment.											
210	Q5	How do you measure the cost of capital such as debt capital, Equity capital, Preference share capital and Retained earnings. Explain with suitable examples.											
	Q6	What are	the determinants	of working capita	al for a firm. Expl	ain.		(16)					
210		210	210	210	210	210	210	210					
210		210	210	210	210	210	210	210					
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