

2019

(2nd Semester)

Time : 2 hours

Full Marks : 50

**Answer all questions from Section-A and any
five questions from Section-B**

*The figures in the right-hand margin indicate marks
Candidates are required to answer in their own words
as far as practicable*

**(FUNDAMENTALS OF AGRICULTURAL
EXTENSION EDUCATION)**

SECTION—A

(Compulsory)

1. Fill in the Blanks : 1 × 5

**(i) The father of university extension
is _____**

(Turn Over)

- (ii) The term communication originated from the LATIN word _____.
- (iii) The first KVK was established at _____ in 1974.
- (iv) The CDP was launched in the _____ year.
- (v) The idea which perceived as new is termed as _____.

2. Choose the correct one : 1 × 10

- (i) It is the degree to which an innovation is perceived as difficult to understand and use.
 - (a) Relative advantage
 - (b) Complexity
 - (c) Compatibility
 - (d) Predictability
- (ii) A _____ is a decision to reject an innovation after having previously adopted it
 - (a) Non adoption
 - (b) Discontinuance

- (c) Over-adoption
- (d) Rejection.
- (iii) SMCRE model is given by
 - (a) Berlo
 - (b) Leagans
 - (c) Schramm
 - (d) Rogers and Shoemaker.
- (iv) A good message should be
 - (a) significant
 - (b) timely
 - (c) applicable
 - (d) all
- (v) The difference between what is and what ought to be
 - (a) need
 - (b) noise
 - (c) Communication gap
 - (d) time lag

(vi) T & V was implemented with the assistance of

- (a) NABARD
- (b) World Bank
- (c) FAO
- (d) IMF

(vii) Democratic decentralization was recommended by ____

- (a) B. R. Mehta
- (b) J. P. Leagans
- (c) Mahatma Gandhi
- (d) D. Benor

(viii) Scheme on rural reconstruction at Sunderban was started by

- (a) R N Tagore
- (b) Daniel Hamilton
- (c) Spencer Hatch
- (d) F L Bryne

(ix) Lab to land (LLP) was launched by the

- (a) FAO
- (b) ICAR
- (c) NGO
- (d) IARI

(x) Need satisfying and goal seeking behavior is

- (a) Planning
- (b) Motivation
- (c) Education
- (d) Evaluation

3. State True (*T*) or False (*F*) in the following statements : 1 × 5

- (i) Satisfaction is the key to success in extension work.
- (ii) Medium is the physical bridges between communicator and receiver.
- (iii) Response is one of the important component in Leagans model.

- (iv) The gap between what is and what ought to be is called as plan.
- (v) Individual interviews require more advance planning and preparation than group interviews.

SECTION—B

Answer any five questions : 6×5

- 4. Define extension Education. Write the scope, importance and functions of extension education. 6
- 5. Define Extension Programme. Describe briefly about steps of extension programme planning. 6
- 6. Classify the extension teaching methods. Write briefly about individual contact methods. 6
- 7. Define rural development. Why rural development is important. Discuss briefly various problems of rural development. 6

- 8. Write short notes any two : 6
 - (i) Stages of adoption process
 - (ii) Pre-independence programme
 - (iii) Principles of extension education
 - (iv) Types of evaluation.
- 9. Explain in brief any four : $\frac{1}{2} \times 4$
 - (a) Group discussion
 - (b) Method Demonstration
 - (c) Training
 - (d) KVK
 - (e) Campaign.
- 10. Explain the differences between following (any two) : 6
 - (a) Formal Education vs. Extension Education
 - (b) Communication vs. Diffusion
 - (c) Innovators vs. Laggards.