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Total Number of Pages : 02

B.Tech
PCP7H011

7th Semester Regular Examination 2018-19

INTRODUCTION TO MANAGEMENT AND FUNCTION

BRANCH : AEIE, AERO, AUTO, BIOMED, BIOTECH, CHEM, CIVIL, CSE, ECE,
EEE, EIE, ELECTRICAL, ENV, ETC, FAT, IEE, IT, MANUFAC, MANUTECH, MECH, METTA,
MINERAL, MINING, MME, PE, PLASTIC, TEXTILE

Time : 3 Hours

Max Marks : 100

Q.CODE : E349

Answer Question No.1 (Part-1) which is compulsory, and any EIGHT from Part-II and any TWO from Part-III.

The figures in the right hand margin indicate marks.

Part- I

Q1 Short Answer Type Questions (Answer All-10) (2 x 10)

- What are the responsibilities of middle level managers?
- Write the types of business organizations.
- What do you mean by Job Specification?
- What is decentralization in management?
- What do you mean by MBE?
- Shortly describe benchmarking.
- Write the features of Management in Classical Period
- What is "POSDCORB"?
- What is meant by Span of Management?
- Write the different types of Planning you know.

Part- II

Q2 Focused-Short Answer Type Questions- (Answer Any EIGHT out of TWELVE) (6 x 8)

- Controlling process
- Strategic Planning process
- Problems in organizing process
- MBO
- Job Description
- Pros and cons of Centralization.
- Bureaucratic Model by Weber
- Factors contributing to the effectiveness of Controlling
- Significance and benefits of Departmentalization
- Benefits of Planning
- Chain of Command
- Distinguish between formal and informal organization

Part-III
Long Answer Type Questions (Answer Any TWO out of FOUR)

- Q3** Explicate the H. Fayol's Principles of Management with examples. **(16)**
- Q4** How planning leads to decision making? Describe how decisions are made where risks and uncertainties are involved? **(6+10)**
- Q5** How the organization structure is formed? Differentiate between line and staff organization. **(16)**
- Q6** Establish a relationship between co-ordination and control. Write the principles of Co-ordination to achieve organizational effectiveness. **(16)**