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Total Number of Pages : 01

B.Tech

HSSM3401

7th Semester Back Examination 2018-19

ENTREPRENEURSHIP DEVELOPMENT

BRANCH : AEIE, AUTO, CHEM, CIVIL, CSE, ECE, EEE, EIE, ELECTRICAL, ETC, IEE, IT, ITE, MANUFAC, MANUTECH, MECH, METTA, MINING, MME, PE, PLASTIC

Time : 3 Hours

Max Marks : 70

Q.CODE : E012

Answer Question No.1 which is compulsory and any FIVE from the rest.
The figures in the right hand margin indicate marks.

Q1 Answer the following questions : (2 x 10)

- Who is an Entrepreneur?
- What do you mean by a business model?
- Write down the contribution of SSIB to SSIs.
- Mention the characteristics of a successful entrepreneur?
- What do you understand by feasibility analysis of a project?
- What is PMT?
- What are the criteria to identify sickness of a small scale industrial unit?
- What is the importance of physical facilities of an industry?
- Describe briefly about EXIM policy of India.
- Who is a Fabian Entrepreneur?

Q2 "Entrepreneurs are the integral part of economic stabilization". Explicate. (10)

Q3 a) Types of Entrepreneurs based on developmental angle (5)
b) Role of NSIC for the SSIs. (5)

Q4 "Entrepreneurship needs vision, dynamism and creativity". Explain. (10)

Q5 a) DIC (5)
b) Elements of a Start-up Plan (5)

Q6 a) Describe the economic analysis before starting a business. (5)
b) Factors involved in product selection for a small business (5)

Q7 What are the central level organizations promoting SMEs? (Any four) (10)

Q8 Write short answer on any TWO : (5 x 2)

- KVIC
- Causes of Sickness in SSIs
- NABARD
- Registration process of a limited company