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Total Number of Pages : 01

MBA
15MNG105

1st Semester Back Examination 2018-19
MANAGEMENT PRINCIPLES AND PRACTICES

BRANCH : MBA

Time : 3 Hours

Max Marks : 100

Q.CODE : E856

Answer Question No.1 (Part-1) which is compulsory, any EIGHT from Part-II and any TWO from Part-III.

The figures in the right hand margin indicate marks.

Part- I

Q1 Short Answer Type Questions (Answer All-10) (2 x 10)

- a) Distinguish between Line and Staff organization.
- b) Explain Authority vs Responsibility.
- c) What do you mean by Formal Organisation?
- d) What do you mean by SBU?
- e) What are the factors determining Span of Control?
- f) What is Boundary less organization?
- g) What is Critical Point Control?
- h) What is Bounded Rationality?
- i) What is Recentralisation of Authority?
- j) Mention two failures of MBO.

Part- II

Q2 Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve) (6 x 8)

- a) Explain Departmentation by territory.
- b) What do you mean by Porter's Industrial Analysis?
- c) Give specimen organisation chart of a water bottling plant.
- d) What is classical model of decision making?
- e) What is the difference between programmed and non-programmed decisions?
- f) What is goal setting in an organization?
- g) What do you mean by MBO?
- h) What are the quantitative factors of decision making?
- i) What are the advantages of Decentralisation?
- j) Distinguish between bureaucratic and clan control.
- k) Distinguish between feed forward and feed back system.
- l) What is classical model of decision making?

Part-III

Long Answer Type Questions (Answer Any Two out of Four)

Q3 What is Decision Making? What are the steps involved in the Decision Making process? **(16)**

Q4 What is meant by Organisation Structure? Discuss how Organization Chart and Manual are important to explain organization structure. **(16)**

Q5 What is Organisational Motivation? What are the different types of Motivation? **(16)**

Q6 What is planning? Describe the different steps of planning process. **(16)**