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Total Number of Pages : 02

MBA
18MBA109

1st Semester Regular Examination 2018-19

BUSINESS ENVIRONMENT & ETHICS

BRANCH : MBA

Time : 3 Hours

Max Marks : 100

Q.CODE : E1003

Answer Question No.1 (Part-1) which is compulsory, any eight from Part-II and any two from Part-III.

The figures in the right hand margin indicate marks.

Part- I

Q1 Short Answer Type Questions (Answer All-10) (2 x 10)

- What is business environment?
- Write the advantages of Globalization.
- Is Business Ethics important to adhere to?
- Mention the water shortage reasons in metro cities.
- What are the sources of political environment?
- What do you mean by Technology transfer?
- What do you mean by ethical dilemmas vis-à-vis unfair trade practices.
- Give two examples of man-made disasters.
- Explain ETOP.
- Write about Disguised unemployment in agro-based activities.

Part- II

Q2 Focused-Short Answer Type Questions- (Answer Any Eight out of Twelve) (6 x 8)

- Explain the micro and macro business environment .
- What are the consequences of deteriorating air-quality?
- What are the factors influencing business ethics?
- Explain how plastic is causing Marine Pollution and affecting aquatic life?
- Do you think the Supreme Court ban on fire crackers on Diwali was highly needed?
- What basic ethics should food home delivering agents follow?
- Write some contemporary social issues affecting business environment?
- How does emergence response can minimize damage during natural disasters?
- List the major disasters in India since 1970.
- Noise pollution is one of the disturbing elements for schools, offices and apartments. Describe.
- Write the responsibilities of disaster management.
- Give the status of Industrial Policy before 1991.

Part-III

Long Answer Type Questions (Answer Any Two out of Four)

Q3 What is business? Explain different concepts of business and service activities and its benefits to society. What are the responsibilities of Government and business towards each other? **(16)**

Q4 You cannot do business without lying. How to draw a fine line between beating the competition and not cheating the customers with respect to ethics in marketing? Throw some light on ethics in Finance and HR . **(16)**

Q5 Population growth is one of the contributing factors of child and migrant labour. Justify. Also explain the effect and remedial measures related to excess population growth in India. **(16)**

Q6 Define environment. What are the various components of environment? Why do we need a healthy environment? Discuss the ill effects and adverse impact of urbanization and industrial waste on people and society. **(16)**