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Total Number of Pages : 02

B.TECH

B.TECH 1ST SEMESTER REGULAR EXAMINATIONS, DECEMBER 2017

COMMUNICATIVE ENGLISH-I

Subject Code: BBSHS1060

Time: 3 Hours

Max Marks : 100

The figures in the right hand margin indicate marks.

PART-A**(10X1 = 10 MARKS)**

Answer all questions.

- A person who looks into the darker side of life is known as a_____.
- Biting the finger nails during communication is an indication of _____.
- _____ is the system in which multiple PC is connected to each other in an organization.
- Communication between peer levels in an organization is known as _____communication.
- Feedback is received instantly in_____form of communication.
- The opposite of traditional thinking is known as _____.
- The term Emotional intelligence was coined by_____.
- The study of communication through human touch is referred to as_____.
- The morbid fear of darkness is known as_____.
- Any interference in the message sent and received leads to production of_____.

PART-B**(15 x 2 = 30 MARKS)**

Answer any fifteen questions from the following.

- Write down the antonyms of the following words:
Unique
Simple
- Write the meaning of the following idioms:
i). Cry over spilt milk
ii). Be on cloud nine
- State the meaning of the given words.
i). Petrol
ii). Patrol
- What are the factors that make someone a good listener?
- What is group dynamics?
- Write down two barriers to effective listening skills.
- In team management, how a difference of opinion of two members is settled.

8. Write down two examples of external channel of communication.
9. Define LaTeX.
10. Write down the difference between Soft skills and Hard skills.
11. Define Intranet and Internet.
12. Write down different purposes of General communication.
13. Define cross-cultural communication.
14. State the difference between hearing and listening.
15. Where is the location of the members in video conference?
16. In leadership skills, what is the most important role of a leader?
17. Give two examples of positive attitude
18. Give two examples of emotional intelligence.
19. Write the synonyms of these the following words:
 Lazy
 Little
20. Give two examples of listening practices.

PART-C

(6 x 5 = 30 MARKS)

Section-i

Answer any Six questions

1. Informal channels of communication.
2. Communication barrier
3. Downward channels of communication with examples.
4. A person's body language is culture specific. Discuss examples.
5. How to develop positive attitude within a person?
6. Lateral thinking is different than traditional thinking. Justify
7. What are the qualities of an effective team leader?
8. State reasons for the team failure in an organization setting

Section-ii

Answer any Two questions

(2 x 15 = 30 MARKS)

1. i) Communication is a dynamic interactive process. Elucidate the structure with reference to the factors of communication.
 ii) Discuss the different channels of professional communication.
2. i) 90% of the messages are communicated through body language in Business communication. Elucidate.
 ii) Discuss how non verbal communication is culture specific.
3. i) Professional communication is different than general communication in many ways. Discuss
 ii) What are the advantages and disadvantages of Grapevine communication?
4. i). Discuss the reasons, why English is termed as a Global language and how it enjoys an edge over all other languages spoken worldwide.
 ii) What are the different skills of Language and how to improve these skills?