

Registration No. :

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Total number of printed pages – 2

MBA
MBA 401 (New)

Fourth Semester (Back) Examination – 2013
BUSINESS ETHICS AND CORPORATE GOVERNANCE

QUESTION CODE : B568

Full Marks – 70

Time : 3 Hours

*Answer Question No. 1 and 2 which are compulsory and any **four** from the rest.
The figures in the right-hand margin indicate marks.*

1. Answer the following questions : 2×10
- (a) What are the three tests you conduct to solve ethical problems ?
 - (b) What is Ethical reasoning ?
 - (c) Who is a Whistle blower?
 - (d) What are the underlying principles of Corporate Governance ?
 - (e) What do you mean by Accounting disclosure ?
 - (f) Why Corporate Governance is required to maximize the Shareholder value ?
 - (g) What was the primary objective of Kumar Mangalam Birla committee ?
 - (h) For what does the CII work ?
 - (i) Why and When the Cadbury committee was setup ?
 - (j) What is Teleology and Deontology ?



P.T.O.

2. Analyze and comment on the following situations :
- (a) When International firms enter the Indian Market, they soon learn about the various ways in which a rigid caste system can affect business activities. Should these companies adjust to local management styles and HR practices ? OR should they import their own styles and practices because they are so called “more developed “and equitable ? 5
- (b) Companies often relocate factories from industrialized nations with high labor costs to such low wage countries as China, India, Mexico, and the nations of central America. Is there any reasonable response to charges that in so doing, they frequently exploit child labor, force women to work 80 hours a week and destroying family units? 5
3. Explain how Business Ethics is considered as a Management discipline ? 10
4. “An action is right if and only it produces the greatest balance of pleasure or pain for everyone”. What is the type of Utilitarianism involved here ? Examine the various points considered here. 10
5. Discuss the OECD principles of Corporate Governance. 10
6. Explain the regulations regarding composition of the Board and meetings of the Board. 10
7. Explain the role of Institutional investors in Corporate governance. 10
8. Write short notes on : 5×2
- (a) Constituents of Corporate governance
- (b) Independent Director.

