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Total Number of Pages: 02

MBA
15MNG 202

2nd Semester Regular/Back Examination 2016-17

Business, Environment and Society

BRANCH: MBA

Max Marks: 100

Time: 3 Hours

Q.CODE:Z389

Answer Question No.1 and 2 which are compulsory and any four from the rest.

The figures in the right hand margin indicate marks.

Q1 Choose the correct alternative answer from the following questions: (2 x 10)

- (a) Those who supply materials and facilities to the company are called
a) Customer b) Entrepreneur c) Stockist d) Vendor
- (b) Feedback on product quality and other aspects are collected by Dealers/Retailers from
a) Customer b) Vendor c) Entrepreneur d) Stockist
- (c) Heat or Thermal pollution is considered as
a) Non-degradable b) Biodegradable c) Chemical d) Degradable.
- (d) By burning Coal, Gas or Fuel, the Gas released is known as
a) Sulphur dioxide b) Oxygen c) Nitrogen oxide d) Nitrogen
- (e) Ozone is present in minute traces in the atmosphere which act as
a) Artificial filter for absorption of solar radiation
b) Natural I filter for absorption of solar radiation
c) Mediator of earth and sky
d) None of the above
- (f) For a sound sleep of a man, WHO prescribed average sound pressure level of
a) 65 Decibels b) 55 decibels c) 45 decibels d) 35 decibels.
- (g) Child labour refers to work below the age of-----years
a) 12 b) 14 c) 16 d) 18
- (h) Minimum annual profit mark for mandatorily taking up CSR activities
a) 20 crores b) 15 crores c) 10 crores d) 5 crores
- (i) Amongst Indian corporate leader who is the ITES and Engineering promoter having maximum CSR activities to his credit
a) Mukesh Ambani b) Narayan Murthy c) Azim Premji d) Rahul Bajaj
- (j) Root cause of poverty is considered to be
a) No jobs b) Unemployment c) No money d) No service

Q2 Answer the following questions:

(2 x 10)

- (a) What are the social obligations of business?
- (b) What do you mean by technology transfer?
- (c) What are the characteristics of mixed economy?
- (d) What is disguise unemployment?
- (e) What are the components of environmental pollution?

- (f) Differentiate philanthropy and CSR.
- (g) Why are CSR activities not growing fast in India?
- (h) Write in brief major disasters in India since 1970?
- (i) Explain constitutional remedies for equalities for weaker section.
- (j) What is seasonal employment?

- Q3 What is business environment? Why is it important for a manager to stay in tune with this environment? Explain the major components of business environment in India? (15)
- Q4 *The New Industrial Policy (NIP) of July 1991 has brought about far reaching changes in the policy towards industries and strategy of development.* (15)
Critically examine this statement in the light of the evidence.
- Q5 Write a note on advantages and disadvantages of globalization. Explain how customers are benefited? (15)
- Q6 Describe Problem, Government Schemes & Remedies regarding Population explosion and Gender and Inequality. (15)
- Q7 Why Waste & Disaster management is a managerial challenge? explain. (15)
- Q8 Examine the impact of economic reforms on poverty, employment and social security. What strategy of economic reform is suitable for achieving development with a 'human fact'? (15)