MBA
MGT207

2nd Semester Back Examination – 2016-17
MANAGEMENT INFORMATION SYSTEM
Branch: MBA
Time: 3 Hours
Max Marks: 70
Q.CODE:Z1198
Answer Question No.1 which is compulsory and any five from the rest.
The figures in the right hand margin indicate marks.

Q1		**Answer the following questions:**	**(2 X 10)**
	a)	Differentiate between E-COM & M-COM.	
	b)	Describe the principles of BPR.	
	c)	What is SAP?	
	d)	Describe the functional modules of ERP.	
	e)	Explain the difference between HRIS &FMIS.	
	f)	Explain the use of Make-Table query in MS-Access.	
	g)	What is Macro and why they are used?	
	h)	Explain the difference between stand alone system and ERP system.	
	i)	What are Information System Components?	
	j)	What is Information?	
Q2	**a)**	What is Decision Support System? Explain about its goal, components and application in detail.	**(5)**
	b)	Briefly outline the concepts of Supply Chain Management.	**(5)**
Q3	**a)**	How can a table be created using design view.	**(5)**
	b)	What is Information System? Explain different types of Information System and components of Information Systems.	**(5)**
Q4		Describe the need, principle and challenges of Business Process Re-Engineering with an example.	**(10)**
Q5	**a)**	Explain the system analysis, development and design phases of an Information System.	**(5)**
	b)	Describe operational mechanism of MMIS.	**(5)**
Q6	**a)**	What is Report? Describe several ways of preparing Report.	**(5)**
	b)	Briefly outline the role of managers in implementing ERP system	**(5)**

Q7   Write Short notes on any two :   **(5x 2)**
  a) Mobile Commerce
  b) CRM
  c) IMIS
  d) Establishment of MS-Access Database

Q8   Case Study   **(10)**

Poly-Cast Plastics (Suzhou) was established in 2006 to support a United States customer that was simultaneously setting up a plant in Suzhou, China. In addition, Poly-Cast recognized a large business opportunity in the emerging Chinese market. Since it opened, the China facility has grown rapidly, from a modest two machine and three employee starts to a current 10 machine spread. Additionally, the Suzhou facility has a full and independent team on the ground to run the daily operations and offer Poly-Cast's customers a very competitive solution that eliminates the risks associated with doing business in China with unknown suppliers.

In response to two challenges i.e. the complexity of the People's Republic of China tax system and Poly-Cast's lack of resources at the company's start-up,Poly-Cast decided to sub-contract all of its financial for the first several years of operation. Unfortunately, the outsourced China CPA only managed the financial for PRC tax law (tax accounting), rather than providing accounting for manufacturing. This financial report structure, in addition to being expensive to outsource, made it very difficult to pull any data that would help Poly-Cast better run its business. The lead time alone to process a monthly financial was often 30 to 60 days and Poly-Cast felt it was always looking backward.

How Financial Information System can be utilized to Maintain Rigorous PRC Tax Standards?