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Total Number of Pages:1

MBA
MGT402

4th SEMESTER BACK EXAMINATION 2016-17

ETHICS, ENVIRONMENT AND CSR

Branch: MBA

Time: 3 Hours

Max Marks: 70

Q.CODE:Z331

**Answer Question No.1 which is compulsory and any five from the rest.
The figures in the right hand margin indicate marks.**

- Q1 Answer the following questions: (2 x 10)**
- a) Differentiate between overt and covert ethical problems
 - b) Differentiate between Teleological and deontological theory.
 - c) What does the fact-value problem suggest?
 - d) What are the factors affecting values?
 - e) Name the seven categories to examine when utilizing the calculus of Felicity.
 - f) How Churning is defined?
 - g) What does the term "Hostile work environment" mean?
 - h) What does Misleading Advertisement represent?
 - i) What is the basic moral behind CSR activities?
 - j) Why business organizations are considered social institutions?
- Q2 Explain the scope and objectives of business ethics. Also discuss the various factors influencing business ethics. (10)
- Q3 How does Aristotle define virtue? What is the difference between moral and intellectual virtue? What role do pleasure and pain play in testing virtue? (10)
- Q4 "An action is right if and only if it produces the greatest balance of pleasure or pain for everyone". What is the type of Utilitarianism involved here? Examine various points considered here. (10)
- Q5 Explain how do you develop a code of conduct? Discuss the major topics covered under code of conduct. (10)
- Q6 Ethics in Human resource management provide skilled and competent work force to companies and helps in employees' retention. Discuss the statement. (10)
- Q7 What do you mean by ethical responsibilities and discriminatory responsibilities? How does the CSR bring the corporate behaviour to a level? (10)
- Q8 How effective Social audit is, as a management tool, to measure social responsiveness? Explain. (10)