

Registration No. :

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Total number of printed pages – 2

MBA
MGT 303B

Third Semester Regular Examination – 2014

PROJECT APPRAISAL (PA)

BRANCH : MBAR

QUESTION CODE : H 418

Full Marks – 70

Time : 3 Hours

Answer Question No. **1** which is compulsory and any **five** from the rest.

The figures in the right-hand margin indicate marks.

1. Short questions (Answer should not exceed 50 words for each bits) : 2 × 10
- Name two project characteristics other than Time bound, Uniqueness, Complexity and Multidisciplinary.
 - Name two project characteristics other than Time bound, Uniqueness, Complexity and Multidisciplinary
 - What are the differences between a forward integration and a backward integration project ?
 - Mention two incentives /concessions extended to Small Scale Industrial units in Odisha under the State MSME and /or industrial Policy Resolution 2007.
 - Mention two tax incentives /concessions extended to new projects under the Income Tax Act.
 - State two restrictive covenants generally imposed by the FIs while sanctioning term loan facility to a project
 - Name the infrastructure project in the railways sector which brought international acclaim and recognition for Indian project managers.
 - What are the full forms of the following abbreviations ?
UNIDO, PERT, BOOT & SEBI
 - Differentiate between Financial risk and Business risk.
 - Name two Indian agencies who undertake project audit.
2. ~~An Indian Mobile Company has decided to set up a mobile phone assembling unit at Infovalley SEZ in Bhubaneswar. The new project will have a technology collaboration with a leading manufacturer of mobile phones in China.~~

P.T.O.

You have been selected by the company as the Project Consultant for this new venture. As the first assignment of your engagement, you are required to prepare a DPR-Detailed Project Report (same as Detailed Feasibility Project Report) for the venture which would have an initial capacity to assemble 3,00,000 smart phones (of three different categories and price ranges) per annum.

In the above context, answer the following questions :

- (i) Name and list the chapters in the order /sequence, those will feature in the DPR you will prepare. 5
- (ii) Draw a Project Implementation Schedule for the project clearly stating assumptions, if any. 2.5
- (iii) Has the company made the right decision to come up with this new project ? Comment. 2.5
3. (i) List five crucial attributes of a good project manager. Elaborate on any two of these attributes. 5
- (ii) What are the steps involved in project identification ? 5
4. What are the important considerations in technical appraisal of a project ? How would you make final choice of technical collaboration for a project ? 5+5
5. Why is strict monitoring and control of pre-operative expenses necessary for a new project. Prepare a list of the cost components which comes under this category. 10
6. (i) What is a SPV in the context of an infrastructure project. Briefly specify its role and responsibilities. 5
- (ii) Define "Concession Agreement" in your own words. Who are the signatories to this agreement ? Mention two important terms and conditions which invariably feature in this agreement. 5
7. Draw the diagrammatic representation of an organizational structure suited to formulation and implementation of multiple projects. Briefly explain 10
8. Write short notes on any two : 5×2
 - (i) Environmental appraisal
 - (ii) Social cost benefit analysis
 - (iii) Project risk mitigation
 - (iv) Project termination /closure.

