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Registra	ation no:										
Total Number of Pages: 02 MBA											
15MNG3 3 rd Semester Regular Examination: 2017-18											
Entrepreneurship & Business Incubation											
BRANCH : MBA Time: 3 Hours											
Max Marks: 100											
Q.CODE: B678											
Answer Question No.1 and 2 which are compulsory and any four from the rest. The figures in the right hand margin indicate marks.											
210	210 210 210 210 210 210 210	210									
Q1	Answer the following questions:	(2 x 10)									
a) b)	How do you classify entrepreneurship? Define the small scale business unit in India?										
c)	What is the meaning of "replicable" in the context of business model for a										
d)	startup"? I) What is business incubation?										
e)	What are the different forms of incubation centers?										
210 f) g)	Why is commercialization of technology necessary? 210 210 What is intrapreneurship?	210									
h)											
i) j)	i) What is disruptive technology?j) What is start up culture?										
Q2 a)	Fill up the blanks in the following questions. Business incubation marketing is	(2x10)									
210 b)	An incubator providesto a start up at an affordable cost.	210									
c) d)	Start up eco system includes FFF stands for										
e)	andframe the Industrial policies of the country as well as										
f)	state. Benchmarking means										
g)	An entrepreneur learns from bothandof his venture.										
h)	is the organization in the government sector which supports and promotes entrepreneurship in India.	210									
i)	The phases of development of a startup are	210									
j)	Virtual Business Incubation means										
Q3 a)	"Entrepreneurs are made not born" Comment on this statement and outline various traits of a successful entrepreneur.	(7.5)									
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b)	Do you agree that the entrepreneurs are change agents? Justify your answer.	(7.5)									
Q4 a)	What do you mean by a business plan? Consider yourself as a small scale manufacturer, prepare a business plan highlighting on its various components.	(7.5)									
b)	Discuss the environment clearance procedure for starting a small enterprise.	(7.5)									
210	210 210 210 210 210	210									

	Q5	b)	Why do we consider working capital as the life blood of any enterprise? Explain how a startup is financed. Discuss the different stages of financing 210 210 210 210 210 210 210 Define industrial sickness with special reference to small scale industry. Discuss various causes and consequences of industrial sickness in India. Discuss the start up development phases.					(7.5)	
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:10	Q6							(15) (15)	210
	Q7								
110	Q8	1. \	Write short notes of Bankability of a project Venture capital and Regulatory clearance	ect angel₃financing	a business	210	210	(7.5x2)	210
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