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210		21	_	C3 III	210	giit iia	21	10	mai	cate	210	N.S.	210	2	10
Q1	a) b) c) d)	Answer to Decision In Personalith Drive is an Elderly pa	Process by with the control of the c	Approime and Appropries.	ach e d envi	xplains ironmer	ntal cha	anges			<b>-</b>		staç	<b>(2x1</b> 0 ge of	D)
210	e) f) g) h) i)	Family Lift Perception Gestalt state Affect par Motivation Significati Multi Med	n above ands fo t of Tri- n starts ve Stim	e the A r compo from iuli indi	nent N cate s	/lodel st	21 tands f obtained	or d from			210		210	2	210
Q2		Answer t	he follo	wing	Quest	ions :								(2×1	<b>0</b> )
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210 210 <b>Q3</b>	b) c) d) e) f) g) h) i)	What is Li What is W What is m What is an What is m What is m What is th What is m What repr KTMMoto Indian ma acceptabi your view answer fro	men? ALS? leant by ccultura ndersto Opinio leant by leant by leant by lesents rbikesis arket. lity in th would om cons lersonal	/ intervation? od by son Lead / Reinf of a Su / Innov a hum so plann It is ne man be the sumer ity and hality a	Stimulider? orcembcultuation? animir hing to priced ket. Oe responder behav	variable us Amb ent in L re? nd in Co at Rs conside onse of ior pers e in Co	es?  Diguity?  Dearnin  Donsume  A 65  C 6.5  Fring the  fring the  spective  Donsume  ases of	g? er Beh 60cc n Lakhs e othe narket es. er Beh f LED	nobik . Giver par to the avior telev	e to ve y allel ne K	cater our o produ TM m	wn es icts ava obike?	e needs o timation o ailable, wh Analyze	f the (15) of its pat in your (7.5	210 )
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210	210		210	210	210	210	210	210
		<b>b)</b> How do	Bachelorhood pu you explain pur Life Cycle?	urchase decisions chases of FMCD	s differ from those is in the differen	e of Honeymoone t stages of Full N	ers? Why? Nest in the	(7.5) (7.5)
210		a) Explain b) Do they	the role of Social really help the g	210	(7.5) (7.5)			
		<ul><li>a) Cognitive</li><li>b) Nicosia</li></ul>	r <b>any TWO</b> : ve Theory Model ox Model.					(7.5×2)
210	210		210	210	210	210	210	210
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